2026 Senate Battleground Results Poll October 2026

October 22-28, 2026

N=4,250 Likely 2026 Voters [N=500 Likely 2026 Voters in ME (50% TTW / 50% Online); N=750 Likely 2026 Voters each in IA, MI, NC, OH, TX (Online) + N=100 TX Latino Likely 2026 Voters (TTW)]

		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q12. In November 2026, there will be a general election for U.S. Senate, Congress, and other offices. How likely are you to vote in the November election – are you almost certain to vote, will you probably vote, are the chances 50-50, will you probably not vote, or have you already voted?	Almost certain	64%	68%	66%	64%	61%	70%	57%
	Probably	13%	16%	7%	12%	14%	14%	11%
	50-50	0%	0%	0%	0%	0%	0%	0%
	Will not vote	0%	0%	0%	0%	0%	0%	0%
	Don't know / Refuse to say	0%	0%	0%	0%	0%	0%	0%
	Already voted	23%	16%	28%	24%	25%	17%	31%
Q19. Would you say that things in the country are going in the right direction or in the wrong direction?	Right direction	33%	33%	30%	33%	32%	32%	36%
	Wrong direction	63%	61%	65%	64%	64%	64%	61%
	Don't know	4%	6%	5%	3%	4%	4%	3%

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		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q20. Here are some names of people and groups. Please indicate whether you have a very favorable opinion, a somewhat favorable opinion, a somewhat unfavorable opinion, or a very unfavorable opinion of each. If you don't recognize them, just indicate that.								
Q20_1. Donald Trump	Very Fav	24%	21%	22%	26%	23%	24%	28%
	Somewhat Fav	18%	24%	16%	16%	17%	19%	15%
	Total Fav	**42%**	**45%**	**38%**	**42%**	**40%**	**43%**	**43%**
	Somewhat Unfav	8%	7%	6%	7%	9%	11%	9%
	Very Unfav	49%	47%	55%	49%	50%	45%	48%
	Total Unfav	**57%**	**54%**	**61%**	**57%**	**59%**	**56%**	**56%**
	Name ID	99%	99%	99%	99%	99%	99%	99%
	Can't Rate	1%	1%	1%	1%	1%	1%	1%
Q20_2. [DEM SENATE CANDIDATE]	Very Fav	30%	26%	19%	32%	35%	26%	36%
	Somewhat Fav	23%	27%	28%	19%	22%	22%	19%
	Total Fav	**52%**	**53%**	**47%**	**51%**	**57%**	**48%**	**55%**
	Somewhat Unfav	12%	17%	11%	8%	12%	16%	8%
	Very Unfav	31%	22%	38%	39%	25%	32%	34%
	Total Unfav	**43%**	**39%**	**50%**	**47%**	**37%**	**48%**	**41%**
	Name ID	95%	92%	97%	98%	94%	96%	96%
	Can't Rate	5%	8%	3%	2%	6%	4%	4%
Q20_3. [GOP SENATE CANDIDATE]	Very Fav	18%	19%	22%	22%	14%	14%	16%
	Somewhat Fav	22%	22%	21%	21%	19%	26%	22%
	Total Fav	**40%**	**42%**	**43%**	**43%**	**33%**	**40%**	**38%**
	Somewhat Unfav	15%	16%	18%	14%	16%	15%	11%
	Very Unfav	39%	38%	39%	38%	35%	37%	48%
	Total Unfav	**54%**	**54%**	**56%**	**52%**	**51%**	**53%**	**58%**
	Name ID	93%	95%	99%	96%	83%	93%	97%
	Can't Rate	7%	5%	1%	4%	17%	7%	3%

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		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q20_4. [DEM GOVERNOR CANDIDATE]	Very Fav	29%	32%	27%	25%		26%	32%
[NOT ASKED IN NORTH CAROLINA]	Somewhat Fav	24%	23%	27%	27%		26%	19%
	Total Fav	**53%**	**55%**	**55%**	**52%**		**52%**	**51%**
	Somewhat Unfav	11%	17%	10%	11%		10%	9%
	Very Unfav	27%	20%	29%	24%		32%	30%
	Total Unfav	**38%**	**37%**	**38%**	**35%**		**42%**	**40%**
	Name ID	91%	92%	93%	87%		94%	91%
	Can't Rate	9%	8%	7%	13%		6%	9%
Q20_5. [GOP GOVERNOR CANDIDATE]	Very Fav	20%	15%	17%	21%		19%	27%
[NOT ASKED IN NORTH CAROLINA]	Somewhat Fav	21%	26%	18%	21%		20%	19%
	Total Fav	**41%**	**41%**	**35%**	**41%**		**39%**	**46%**
	Somewhat Unfav	13%	17%	12%	13%		13%	10%
	Very Unfav	35%	32%	34%	28%		41%	42%
	Total Unfav	**48%**	**49%**	**46%**	**41%**		**53%**	**51%**
	Name ID	89%	90%	81%	82%		92%	97%
	Can't Rate	11%	10%	19%	18%		8%	3%

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		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q20_6. The Democratic Party	Very Fav	22%	21%	15%	26%	22%	21%	23%
	Somewhat Fav	27%	28%	34%	24%	27%	27%	27%
	Total Fav	**49%**	**48%**	**49%**	**50%**	**49%**	**48%**	**50%**
	Somewhat Unfav	16%	15%	16%	15%	18%	17%	14%
	Very Unfav	33%	33%	33%	33%	31%	33%	35%
	Total Unfav	**49%**	**48%**	**50%**	**48%**	**49%**	**50%**	**49%**
	Name ID	98%	97%	99%	98%	98%	98%	99%
	Can't Rate	2%	3%	1%	2%	2%	2%	1%
Q20_7. The Republican Party	Very Fav	21%	20%	17%	22%	21%	19%	23%
	Somewhat Fav	23%	27%	22%	22%	21%	25%	22%
	Total Fav	**44%**	**48%**	**39%**	**45%**	**42%**	**44%**	**45%**
	Somewhat Unfav	14%	13%	12%	12%	16%	15%	12%
	Very Unfav	40%	38%	46%	41%	39%	38%	42%
	Total Unfav	**54%**	**51%**	**59%**	**53%**	**55%**	**53%**	**54%**
	Name ID	98%	98%	98%	98%	97%	98%	98%
	Can't Rate	2%	2%	2%	2%	3%	2%	2%

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		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q22/23. If the election for U.S. Senate were held today, for whom would you vote?	Democratic candidate	51%	50%	50%	50%	55%	48%	53%
	Lean Democratic candidate	1%	1%	2%	1%	2%	1%	1%
	Total Democratic candidate	**52%**	**50%**	**53%**	**51%**	**57%**	**49%**	**54%**
	Republican candidate	41%	43%	45%	44%	36%	41%	40%
	Lean Republican candidate	1%	2%	0%	1%	1%	1%	1%
	Total Republican candidate	**42%**	**45%**	**45%**	**44%**	**37%**	**42%**	**41%**
	Libertarian candidate	2%	3%	*N/A*	1%	1%	3%	2%
	Lean Libertarian candidate	0%	0%	*N/A*	0%	0%	0%	0%
	Total Libertarian candidate	**2%**	**3%**	***N/A***	**1%**	**1%**	**3%**	**2%**
	Green Party candidate	0%	*N/A*	*N/A*	0%	1%	*N/A*	*N/A*
	Lean Green Party candidate	0%	*N/A*	*N/A*	0%	0%	*N/A*	*N/A*
	Total Green Party candidate	**0%**	***N/A***	***N/A***	**0%**	**1%**	***N/A***	***N/A***
	U.S. Taxpayers Party candidate Timothy Long	0%	*N/A*	*N/A*	1%	*N/A*	*N/A*	*N/A*
	Lean Long	0%	*N/A*	*N/A*	0%	*N/A*	*N/A*	*N/A*
	Total Long	**0%**	***N/A***	***N/A***	**1%**	***N/A***	***N/A***	***N/A***
	Natural Law Party candidate Walter P. Kristy	0%	*N/A*	*N/A*	0%	*N/A*	*N/A*	*N/A*
	Lean Kristy	0%	*N/A*	*N/A*	0%	*N/A*	*N/A*	*N/A*
	Total Kristy	**0%**	***N/A***	***N/A***	**0%**	***N/A***	***N/A***	***N/A***
	Independent candidate Gregory Levy	0%	*N/A*	*N/A*	*N/A*	*N/A*	2%	*N/A*
	Lean Levy	0%	*N/A*	*N/A*	*N/A*	*N/A*	0%	*N/A*
	Total Levy	**0%**	***N/A***	***N/A***	***N/A***	***N/A***	**2%**	***N/A***
	Undecided	2%	2%	2%	2%	3%	4%	2%
	Already Voted - Refused	0%	0%	0%	0%	1%	0%	1%

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		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q22-25. And if the election for U.S. Senate were held today, for whom would you vote if the candidates were just: *	Democratic candidate	52%	51%	50%	50%	56%	49%	54%
	Lean Democratic candidate	1%	1%	2%	1%	2%	1%	1%
	Total Democratic candidate	**53%**	**52%**	**53%**	**51%**	**58%**	**50%**	**55%**
	Republican candidate	42%	44%	45%	45%	37%	43%	41%
	Lean Republican candidate	1%	2%	0%	1%	1%	1%	1%
	Total Republican candidate	**43%**	**45%**	**45%**	**46%**	**38%**	**45%**	**42%**
	Undecided	3%	2%	2%	2%	4%	5%	2%
	Already Voted - Refused	0%	0%	0%	0%	1%	0%	1%
	Already Voted - Third Party	0%	0%	0%	0%	0%	1%	1%
***Respondents who did not receive Q24/25 have been allocated based on their response in Q22/23.**								
Q22/23. Senate Simulated Vote	Total Democratic candidate	54%	51%	54%	52%	59%	50%	55%
	Total Republican candidate	44%	46%	46%	45%	39%	45%	43%
	Total Libertarian candidate	2%	3%	*N/A*	1%	1%	3%	2%
	Total Green Party candidate	0%	*N/A*	*N/A*	0%	1%	*N/A*	*N/A*
	Total Long	0%	*N/A*	*N/A*	1%	*N/A*	*N/A*	*N/A*
	Total Kristy	0%	*N/A*	*N/A*	0%	*N/A*	*N/A*	*N/A*
	Total Levy	0%	*N/A*	*N/A*	*N/A*	*N/A*	2%	*N/A*
	Unallocated	0%	0%	0%	0%	0%	0%	0%

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		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q28/29. If the election for governor were held today, for whom would you vote? **[NOT ASKED IN NORTH CAROLINA]**	Democratic candidate	52%	53%	53%	53%		50%	51%
	Lean Democratic candidate	1%	1%	1%	1%		2%	0%
	Total Democratic candidate	**53%**	**54%**	**54%**	**54%**		**51%**	**52%**
	Republican candidate	42%	43%	34%	41%		43%	45%
	Lean Republican candidate	1%	1%	1%	1%		1%	1%
	Total Republican candidate	**42%**	**43%**	**35%**	**42%**		**43%**	**45%**
	Libertarian candidate	1%	*N/A*	*N/A*	1%		3%	1%
	Lean Libertarian candidate	0%	*N/A*	*N/A*	0%		0%	0%
	Total Libertarian candidate	**1%**	***N/A***	***N/A***	**1%**		**3%**	**1%**
	Independent Rick Bennett	1%	*N/A*	7%	*N/A*		*N/A*	*N/A*
	Lean Bennett	0%	*N/A*	1%	*N/A*		*N/A*	*N/A*
	Total Bennett	**1%**	***N/A***	**8%**	***N/A***		***N/A***	***N/A***
	Green Party candidate Douglas Campbell	0%	*N/A*	*N/A*	0%		*N/A*	*N/A*
	Lean Campbell	0%	*N/A*	*N/A*	0%		*N/A*	*N/A*
	Total Campbell	**0%**	***N/A***	***N/A***	**0%**		***N/A***	***N/A***
	U.S. Taxpayers Party candidate Donna Brandenburg	0%	*N/A*	*N/A*	0%		*N/A*	*N/A*
	Lean Brandenburg	0%	*N/A*	*N/A*	0%		*N/A*	*N/A*
	Total Brandenburg	**0%**	***N/A***	***N/A***	**0%**		***N/A***	***N/A***
	Undecided	2%	2%	3%	3%		2%	1%
	Already Voted - Refused	0%	0%	1%	0%		0%	1%

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		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q28-31. And if the election for governor were held today, for whom would you vote if the candidates were just: * **[NOT ASKED IN NORTH CAROLINA]**	Democratic candidate	53%	53%	57%	53%		50%	52%
	Lean Democratic candidate	1%	1%	1%	1%		2%	0%
	Total Democratic candidate	**54%**	**54%**	**57%**	**54%**		**52%**	**52%**
	Republican candidate	42%	43%	36%	42%		43%	45%
	Lean Republican candidate	1%	1%	2%	1%		1%	1%
	Total Republican candidate	**43%**	**43%**	**37%**	**43%**		**44%**	**46%**
	Undecided	3%	2%	4%	3%		3%	1%
	Already Voted - Refused	0%	0%	1%	0%		0%	1%
	Already Voted - Third Party	0%	0%	1%	0%		0%	0%
***Respondents who did not receive Q30/31 have been allocated based on their response in Q28/29.**								
Q28/29. Governor Simulated Vote **[NOT ASKED IN NORTH CAROLINA]**	Total Democratic candidate	54%	55%	55%	55%		52%	53%
	Total Republican candidate	44%	44%	37%	44%		44%	46%
	Total Libertarian candidate	1%	*N/A*	*N/A*	1%		3%	1%
	Total Bennett	1%	*N/A*	8%	*N/A*		*N/A*	*N/A*
	Total Campbell	0%	*N/A*	*N/A*	0%		*N/A*	*N/A*
	Total Brandenburg	0%	*N/A*	*N/A*	0%		*N/A*	*N/A*
	Unallocated	0%	0%	0%	0%		0%	0%

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		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q33/34. If the election for the U.S. House of Representatives were held today, for whom would you vote?	The Democratic candidate	51%	48%	55%	51%	53%	49%	53%
	Lean Democratic candidate	1%	2%	1%	1%	2%	2%	0%
	Total Democratic candidate	**52%**	**49%**	**56%**	**53%**	**54%**	**51%**	**53%**
	The Republican candidate	43%	46%	38%	42%	41%	44%	44%
	Lean Republican candidate	1%	1%	2%	2%	1%	1%	1%
	Total Republican candidate	**44%**	**48%**	**39%**	**44%**	**43%**	**45%**	**45%**
	Undecided	3%	3%	4%	3%	3%	4%	1%
	Already Voted - Refused	0%	0%	1%	1%	0%	0%	1%
Q36. Do you approve or disapprove of the way Donald Trump is handling his job as president?	Approve - Strongly	21%	20%	19%	23%	20%	21%	26%
	Approve - Somewhat	19%	23%	15%	17%	20%	21%	15%
	Total Approve	**40%**	**42%**	**34%**	**40%**	**39%**	**42%**	**41%**
	Disapprove - Somewhat	10%	10%	7%	9%	10%	12%	10%
	Disapprove - Strongly	50%	48%	58%	51%	50%	46%	48%
	Total Disapprove	**59%**	**57%**	**65%**	**60%**	**60%**	**58%**	**58%**
	Don't know	0%	0%	1%	1%	0%	0%	0%

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	Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q37. What is the most important factor for you in deciding who to vote for in the U.S. Senate race? **[OPEN-ENDED] [MULTIPLE RESPONSES ACCEPTED] [IOWA]**							
Lower Cost of Living / Inflation / The Economy		23%					
Honest / Trustworthy / Has Integrity		22%					
Cares About / Will Work for the People		10%					
Always Vote Republican		9%					
Shared Values / Policy Positions		9%					
Always Vote Democrat		8%					
Oppose / Will Stand Up to Trump / MAGA		6%					
Affordable Health Care		5%					
Competent / Qualified / Experienced		5%					
Understands Iowa		4%					
National Security / Ending War in Iran		4%					
Opposes Corruption / Special Interests		4%					
Independent / Moderate / Bipartisan		3%					
Immigration / Border Security		3%					
Pro-Life / Oppose Abortion		3%					
Protecting Democracy / Constitutional Rights		2%					
Other		5%					
Nothing / Don't Know		1%					

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	Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q37. What is the most important factor for you in deciding who to vote for in the U.S. Senate race? **[OPEN-ENDED] [MULTIPLE RESPONSES ACCEPTED] [MAINE]**							
Honest / Trustworthy / Has Integrity			15%				
Lower Cost of Living / Inflation / The Economy			15%				
Oppose Trump / Protecting Democracy			14%				
Cares About / Will Work for the People			12%				
Experience / Proven Track Record / Competent			10%				
Support Democrats / Oppose Susan Collins			10%				
Immigration / Border Security			6%				
Support Republicans / Conservative Values			5%				
Foreign Policy / End War in Iran / Tariffs			5%				
Affordable Health Care / Medicare for All			4%				
Lower Taxes / Government Spending			4%				
Oppose Corruption / Fraud			3%				
Shared Values			2%				
Other			9%				
Nothing / Don't Know			2%				

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	Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q37. What is the most important factor for you in deciding who to vote for in the U.S. Senate race? **[OPEN-ENDED] [MULTIPLE RESPONSES ACCEPTED] [MICHIGAN]**							
Lower Cost of Living / Inflation / The Economy				19%			
Honest / Trustworthy / Has Integrity				17%			
America-First / Conservative / Christian Values				12%			
Cares About / Will Work for the People				10%			
Shared Values / Ideology / Policy Positions				9%			
Affordable Health Care / Medicare for All				8%			
Support Democrats / Progressive Positions				7%			
Oppose / Will Stand Up to Trump				6%			
Keep Promises / Will Deliver Results				4%			
Qualified / Experienced / Background				4%			
Supports Social Services / Housing / Education				3%			
Protect Democracy / The Constitution				3%			
Crime / Public Safety				2%			
Lower Taxes / National Debt				2%			
Immigration / Border Security				2%			
Abortion / Women's Rights				2%			
Other				9%			
Nothing / Don't Know				3%			

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	Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q37. What is the most important factor for you in deciding who to vote for in the U.S. Senate race? **[OPEN-ENDED] [MULTIPLE RESPONSES ACCEPTED] [NORTH CAROLINA]**							
Lower Cost of Living / Inflation / The Economy					23%		
Honest / Trustworthy / Has Integrity					21%		
Shared Values / Policy Positions					11%		
Cares About / Will Work for Working People					10%		
Always Vote Republican					9%		
Experienced / Competent / Good Track Record					8%		
Always Vote Democrat					7%		
Affordable Health Care					5%		
Oppose / Will Stand Up to Trump					5%		
Keeps Promises / Will Deliver Results					3%		
Protecting Democracy / Rule of Law					3%		
Immigration / Border Security					2%		
National Security / Ending War in Iran					2%		
Equality / Fairness					2%		
Works for Americans, Not Their Party					2%		
Other					7%		
Nothing / Don't Know					2%		

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	Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q37. What is the most important factor for you in deciding who to vote for in the U.S. Senate race? **[OPEN-ENDED] [MULTIPLE RESPONSES ACCEPTED] [OHIO]**							
Lower Cost of Living / Inflation / The Economy						24%	
Honest / Trustworthy / Has Integrity						21%	
Cares About / Will Work for the People						11%	
Support Republicans / Oppose Democrats						9%	
Qualified / Competent / Knowledegable						7%	
Oppose / Will Stand Up to Trump						6%	
Health Care / Social Security						5%	
Same Values / Policy Positions						5%	
Keep Promises / Will Deliver Results						4%	
Support Democrats						4%	
Lower Taxes						3%	
Immigration / Border Security						3%	
Stop Corruption / Fraud						3%	
Independent / Moderate / Bipartisan						2%	
Oppose Data Centers / AI						1%	
Other						9%	
Nothing / Don't Know						3%	

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	Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q37. What is the most important factor for you in deciding who to vote for in the U.S. Senate race? **[OPEN-ENDED] [MULTIPLE RESPONSES ACCEPTED] [TEXAS]**							
Lower Cost of Living / Inflation / The Economy							22%
Honest / Trustworthy / Has Integrity							22%
Being a Republican / Conservative							11%
Immigration / Border Security							8%
Stopping Corruption / Accountability							7%
Shared Values / Policy Positions							6%
Affordable Health Care							6%
Proven Track Record / Leadership							5%
Being a Democrat							4%
Desire for Change / Improve Future							4%
Oppose / Will Stand Up to Trump / MAGA							4%
Civil Rights / Equality							3%
Crime / Public Safety							3%
Protecting Democracy							3%
Cares About / Will Work for the People							2%
Other							8%
Nothing / Don't Know							2%

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N=4,250 Likely 2026 Voters [N=500 Likely 2026 Voters in ME (50% TTW / 50% Online); N=750 Likely 2026 Voters each in IA, MI, NC, OH, TX (Online) + N=100 TX Latino Likely 2026 Voters (TTW)]

	Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q38. Why did you decide to vote for Democrat [DEM SENATE CANDIDATE] in the U.S. Senate race but not [IF NOT NC: Democrat DEM GOVERNOR CANDIDATE / IF NC: the Democrat] in the [IF NOT NC: governor's / IF NC: U.S. House of Representatives] race? **[OPEN-ENDED] [MULTIPLE RESPONSES ACCEPTED] [ASKED IF DEM FOR SENATE AND REP FOR GOVERNOR (NC: REP FOR HOUSE); TOTAL N=144]**							
Prefer the Senate Democrat's Policies	13%						
Trust the Senate Democrat's Integrity	12%						
Like the Senate Democrat More	11%						
Don't Know the Gubernatorial Democrat	11%						
Dislike the Senate Republican	8%						
Dislike the Gubernatorial Democrat / Their Policies	8%						
Senate Democrat Supports Local State Interests	7%						
Don't Trust the Gubernatorial Democrat	7%						
Seen Ads That Were Persuasive	6%						
Senate Democrat Seems Nicer / More Personable	5%						
Independent from Party Labels	4%						
Support Checks and Balances	4%						
Support Gubernatorial Republican	3%						
Supports Lower Taxes	2%						
Supports Middle-Class / Working-People	2%						
Other	8%						
Nothing / Don't Know	4%						

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N=4,250 Likely 2026 Voters [N=500 Likely 2026 Voters in ME (50% TTW / 50% Online); N=750 Likely 2026 Voters each in IA, MI, NC, OH, TX (Online) + N=100 TX Latino Likely 2026 Voters (TTW)]

	Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q39. Why did you decide to vote for [IF NOT NC: Democrat DEM GOVERNOR CANDIDATE / IF NC: the Democrat] in the [IF NOT NC: governor's / IF NC: U.S. House of Representatives] race but not Democrat [DEM SENATE CANDIDATE] in the U.S. Senate race? **[OPEN-ENDED] [MULTIPLE RESPONSES ACCEPTED] [ASKED IF REP FOR SENATE AND DEM FOR GOVERNOR (NC: DEM FOR HOUSE); TOTAL N=106]**							
Dislike Senate Democrat	22%						
Trust Gubernatorial Democrat More	18%						
Senate Democrat Seems Dishonest / Corrupt	16%						
Like Gubernatorial Democrat Better	15%						
Prefer Gubernatorial Democrat's Policy Ideas	11%						
Doubt Senate Democrat's Competence / Effectiveness	8%						
Gubernatorial Democrat Knows State Better	7%						
Like Gubernatorial Democrat's Record in Office	6%						
Dislike Negative Campaigning by Senate Democrat	5%						
Dislike Gubernatorial Republican	5%						
Like Senate Republican	2%						
Other	11%						
Nothing / Don't Know	1%						

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N=4,250 Likely 2026 Voters [N=500 Likely 2026 Voters in ME (50% TTW / 50% Online); N=750 Likely 2026 Voters each in IA, MI, NC, OH, TX (Online) + N=100 TX Latino Likely 2026 Voters (TTW)]

		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q40. Did you ever consider voting for a different candidate in the U.S. Senate race?	Yes	22%	22%	27%	21%	22%	23%	20%
	No	70%	68%	67%	71%	69%	69%	74%
	Don't know	8%	9%	5%	8%	10%	8%	6%
Q41. When did you make up your mind on who to vote for in the U.S. Senate race?	In the last few days	10%	11%	5%	9%	13%	10%	8%
	Earlier this month	18%	20%	14%	17%	18%	19%	16%
	In September	13%	18%	10%	17%	9%	12%	10%
	Before September	53%	44%	64%	48%	53%	52%	60%
	Don't know	7%	7%	6%	8%	8%	7%	6%
Q43. In the vote for U.S. Senate, did you vote more...?	FOR the candidate you chose	74%	76%	63%	75%	75%	75%	73%
	AGAINST the candidate you didn't choose	20%	18%	30%	18%	18%	19%	22%
	Don't know	6%	6%	8%	7%	6%	6%	5%
Q44. In the vote for governor of [STATE], did you vote more...? **[NOT ASKED IN NORTH CAROLINA]**	FOR the candidate you chose	76%	79%	71%	77%		73%	76%
	AGAINST the candidate you didn't choose	18%	15%	20%	16%		22%	20%
	Don't know	6%	6%	9%	7%		5%	5%
Q45. Do you consider your vote in the U.S. Senate race to be an opportunity to show how you feel about Donald Trump's presidency?	Yes	63%	66%	58%	59%	67%	61%	68%
	No	31%	27%	37%	34%	27%	34%	27%
	Don't know	6%	7%	5%	7%	6%	6%	5%
Q46. What is your preference for the outcome of this year's U.S. Senate elections?	Democratic control of the Senate	52%	49%	55%	51%	53%	50%	52%
	Republican control of the Senate	43%	46%	40%	43%	41%	45%	44%
	Don't know	5%	5%	5%	5%	6%	5%	4%

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		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q47. Which THREE issues are the most important to your vote for U.S. Senate? **[THREE RESPONSES ACCEPTED]**	The cost of living	71%	68%	68%	72%	72%	76%	71%
	Corruption	33%	33%	43%	30%	32%	30%	36%
	Immigration and border security	28%	26%	33%	28%	25%	25%	35%
	Social Security	30%	34%	23%	30%	33%	31%	29%
	Data centers and AI	17%	13%	9%	19%	14%	23%	19%
	Health care	40%	44%	41%	40%	42%	40%	35%
	The Iran war	22%	25%	24%	21%	22%	22%	20%
	The Israel / Gaza conflict	8%	8%	9%	11%	7%	5%	8%
	Abortion	11%	13%	10%	11%	11%	9%	10%
	Climate change	8%	8%	9%	10%	9%	7%	7%
	Jobs	20%	16%	15%	22%	23%	23%	21%
	Other	4%	4%	8%	2%	3%	2%	3%
	Don't Know	0%	1%	0%	0%	0%	0%	0%
Q49. Which THREE issues is Democrat [DEM SENATE CANDIDATE] most focused on? **[THREE RESPONSES ACCEPTED]**	The cost of living	51%	52%	53%	47%	56%	46%	54%
	Corruption	26%	32%	20%	25%	16%	19%	40%
	Immigration and border security	13%	27%	3%	10%	7%	10%	16%
	Social Security	16%	15%	13%	14%	21%	19%	10%
	Data centers and AI	17%	12%	7%	15%	14%	31%	19%
	Health care	44%	46%	45%	55%	46%	33%	39%
	The Iran war	14%	15%	20%	17%	10%	16%	8%
	The Israel / Gaza conflict	7%	6%	5%	14%	5%	6%	3%
	Abortion	12%	7%	13%	10%	13%	12%	15%
	Climate change	10%	9%	6%	8%	14%	10%	12%
	Jobs	23%	17%	28%	22%	30%	23%	20%
	Other	6%	4%	10%	5%	4%	5%	9%
	Don't Know	16%	16%	19%	15%	17%	18%	14%

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		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q50. Which THREE issues is Republican [GOP SENATE CANDIDATE] most focused on? **[THREE RESPONSES ACCEPTED]**	The cost of living	32%	34%	33%	31%	28%	36%	29%
	Corruption	17%	21%	14%	18%	14%	14%	18%
	Immigration and border security	38%	40%	28%	38%	37%	34%	48%
	Social Security	13%	11%	21%	14%	14%	14%	9%
	Data centers and AI	24%	15%	8%	24%	19%	45%	27%
	Health care	20%	22%	35%	19%	17%	19%	14%
	The Iran war	16%	17%	18%	21%	12%	19%	10%
	The Israel / Gaza conflict	10%	10%	10%	11%	10%	9%	8%
	Abortion	11%	12%	6%	10%	10%	10%	15%
	Climate change	3%	4%	3%	4%	3%	3%	5%
	Jobs	21%	20%	23%	22%	19%	25%	18%
	Other	9%	9%	15%	7%	7%	7%	11%
	Don’t Know	22%	22%	19%	22%	31%	16%	22%
Q51. Which of the following is a bigger concern for you:	That groceries, gas, and health care cost so much that they are impacting my current financial situation	63%	62%	61%	67%	62%	65%	63%
	That groceries, gas, and healthcare cost so much that they will make it harder for me to afford big purchases, such as a house or car, in the future	25%	28%	19%	24%	27%	25%	24%
	Neither are a concern	11%	8%	19%	8%	11%	10%	12%
	Don't know	1%	2%	1%	1%	1%	0%	1%

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		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q53. Which of the following statements do you agree with more about [DEM SENATE CANDIDATE]?	[DEM SENATE CANDIDATE] is a typical Democratic politician	53%	48%	53%	38%	61%	67%	53%
	[DEM SENATE CANDIDATE] is NOT a typical Democratic politician	36%	41%	33%	53%	29%	24%	38%
	Don't know	10%	12%	14%	10%	10%	9%	9%
Q54. Which of the following statements do you agree with more about [GOP SENATE CANDIDATE]?	[GOP SENATE CANDIDATE] is a typical Republican politician	70%	75%	59%	73%	64%	72%	71%
	[GOP SENATE CANDIDATE] is NOT a typical Republican politician	20%	17%	37%	15%	17%	16%	21%
	Don't know	11%	8%	4%	12%	19%	12%	8%
Q55. Which of the following statements do you agree with more about [DEM GOVERNOR CANDIDATE]? **[NOT ASKED IN NORTH CAROLINA]**	[DEM GOVERNOR CANDIDATE] is a typical Democratic politician	58%	48%	66%	67%		55%	58%
	[DEM GOVERNOR CANDIDATE] is NOT a typical Democratic politician	29%	40%	19%	20%		35%	29%
	Don't know	12%	12%	14%	13%		10%	13%
Q56. Which of the following statements do you agree with more about [GOP GOVERNOR CANDIDATE]? **[NOT ASKED IN NORTH CAROLINA]**	[GOP GOVERNOR CANDIDATE] is a typical Republican politician	64%	67%	60%	60%		60%	73%
	[GOP GOVERNOR CANDIDATE] is NOT a typical Republican politician	22%	20%	20%	21%		28%	19%
	Don't know	14%	13%	20%	19%		12%	8%

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		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q57. Here are some words and phrases that some people use to describe political candidates. For each one, please indicate whether it better describes [DEM SENATE CANDIDATE] or [GOP SENATE CANDIDATE]. Does the word or phrase describe [DEM SENATE CANDIDATE] much better, [DEM SENATE CANDIDATE] somewhat better, [GOP SENATE CANDIDATE] somewhat better, or [GOP SENATE CANDIDATE] much better?								
Q57_1. Will prioritize the things I care about in Washington	Describes [DEM SENATE CANDIDATE] much better	35%	33%	33%	33%	36%	33%	39%
	Describes [DEM SENATE CANDIDATE] somewhat better	13%	14%	13%	11%	15%	13%	13%
	Total [DEM SENATE CANDIDATE] Better	**48%**	**47%**	**47%**	**45%**	**51%**	**46%**	**52%**
	Describes [GOP SENATE CANDIDATE] somewhat better	13%	16%	11%	12%	13%	15%	10%
	Describes [GOP SENATE CANDIDATE] much better	21%	19%	28%	24%	18%	19%	21%
	Total [GOP SENATE CANDIDATE] Better	**34%**	**35%**	**39%**	**37%**	**30%**	**34%**	**31%**
	Describes both equally	5%	6%	3%	4%	5%	5%	3%
	Describes neither	8%	6%	8%	7%	7%	10%	8%
	Don't know	6%	6%	4%	7%	6%	6%	6%

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		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q57_2. Will work to lower costs for regular people in [STATE]	Describes [DEM SENATE CANDIDATE] much better	41%	41%	38%	40%	46%	35%	44%
	Describes [DEM SENATE CANDIDATE] somewhat better	12%	12%	13%	13%	13%	14%	10%
	Total [DEM SENATE CANDIDATE] Better	**53%**	**53%**	**51%**	**53%**	**58%**	**49%**	**54%**
	Describes [GOP SENATE CANDIDATE] somewhat better	12%	11%	11%	12%	11%	13%	10%
	Describes [GOP SENATE CANDIDATE] much better	19%	17%	24%	21%	15%	17%	20%
	Total [GOP SENATE CANDIDATE] Better	**30%**	**28%**	**36%**	**33%**	**26%**	**31%**	**30%**
	Describes both equally	6%	10%	4%	5%	6%	6%	6%
	Describes neither	6%	5%	5%	5%	5%	9%	6%
	Don't know	4%	4%	4%	4%	5%	5%	4%

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		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q57_3. Will work to bring change to Washington	Describes [DEM SENATE CANDIDATE] much better	36%	34%	35%	40%	36%	30%	42%
	Describes [DEM SENATE CANDIDATE] somewhat better	15%	19%	17%	12%	15%	15%	12%
	Total [DEM SENATE CANDIDATE] Better	**51%**	**53%**	**52%**	**52%**	**51%**	**45%**	**54%**
	Describes [GOP SENATE CANDIDATE] somewhat better	12%	14%	10%	11%	13%	14%	11%
	Describes [GOP SENATE CANDIDATE] much better	16%	15%	18%	19%	16%	16%	16%
	Total [GOP SENATE CANDIDATE] Better	**29%**	**29%**	**28%**	**30%**	**29%**	**30%**	**27%**
	Describes both equally	5%	6%	2%	5%	5%	5%	6%
	Describes neither	10%	7%	15%	7%	9%	16%	8%
	Don't know	6%	5%	3%	7%	6%	5%	6%

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		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q57_4. Will work with both parties to get things done	Describes [DEM SENATE CANDIDATE] much better	32%	33%	19%	29%	36%	29%	42%
	Describes [DEM SENATE CANDIDATE] somewhat better	15%	15%	14%	16%	16%	14%	12%
	Total [DEM SENATE CANDIDATE] Better	**47%**	**48%**	**33%**	**45%**	**52%**	**44%**	**54%**
	Describes [GOP SENATE CANDIDATE] somewhat better	12%	13%	15%	11%	13%	16%	8%
	Describes [GOP SENATE CANDIDATE] much better	18%	18%	32%	22%	13%	14%	17%
	Total [GOP SENATE CANDIDATE] Better	**31%**	**31%**	**47%**	**32%**	**26%**	**30%**	**24%**
	Describes both equally	6%	11%	5%	5%	6%	6%	5%
	Describes neither	10%	6%	9%	11%	9%	14%	10%
	Don't know	6%	4%	6%	8%	7%	7%	7%

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		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q59. Please rate each of the individuals below based on how you view their positions on economic issues on a scale of very liberal to very conservative.								
Q59_1. Yourself on economic issues	Very liberal	13%	10%	13%	16%	14%	12%	14%
	Somewhat liberal	16%	19%	17%	15%	17%	16%	14%
	Total Liberal	**30%**	**29%**	**30%**	**31%**	**31%**	**29%**	**28%**
	Moderate	31%	29%	32%	32%	31%	32%	31%
	Somewhat conservative	18%	22%	21%	16%	17%	20%	13%
	Very conservative	19%	17%	14%	18%	19%	17%	25%
	Total Conservative	**37%**	**39%**	**35%**	**34%**	**35%**	**36%**	**39%**
	Don't know	3%	3%	2%	3%	3%	2%	3%
Q59_2. A typical Democratic politician on economic issues	Very liberal	36%	33%	36%	36%	36%	37%	37%
	Somewhat liberal	30%	32%	37%	25%	29%	32%	30%
	Total Liberal	**66%**	**65%**	**73%**	**61%**	**65%**	**69%**	**67%**
	Moderate	18%	17%	16%	19%	19%	18%	18%
	Somewhat conservative	6%	7%	3%	8%	6%	5%	5%
	Very conservative	4%	5%	2%	4%	5%	4%	5%
	Total Conservative	**10%**	**12%**	**5%**	**12%**	**11%**	**9%**	**10%**
	Don't know	5%	6%	5%	8%	5%	4%	5%
Q59_3. A typical Republican politician on economic issues	Very liberal	6%	5%	4%	7%	6%	5%	6%
	Somewhat liberal	5%	6%	3%	6%	5%	6%	4%
	Total Liberal	**11%**	**11%**	**7%**	**12%**	**11%**	**11%**	**10%**
	Moderate	11%	11%	11%	10%	13%	12%	10%
	Somewhat conservative	28%	28%	34%	29%	26%	28%	25%
	Very conservative	43%	42%	42%	41%	44%	43%	48%
	Total Conservative	**71%**	**70%**	**76%**	**70%**	**70%**	**71%**	**74%**
	Don't know	7%	8%	6%	8%	6%	6%	7%

2026 Senate Battleground Results Poll October 2026

October 22-28, 2026

N=4,250 Likely 2026 Voters [N=500 Likely 2026 Voters in ME (50% TTW / 50% Online); N=750 Likely 2026 Voters each in IA, MI, NC, OH, TX (Online) + N=100 TX Latino Likely 2026 Voters (TTW)]

		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q59_4. [DEM SENATE CANDIDATE] on economic issues	Very liberal	37%	27%	44%	49%	31%	33%	40%
	Somewhat liberal	27%	33%	27%	22%	27%	32%	23%
	Total Liberal	**64%**	**60%**	**71%**	**70%**	**58%**	**65%**	**63%**
	Moderate	20%	21%	15%	15%	28%	21%	20%
	Somewhat conservative	5%	8%	3%	3%	5%	6%	5%
	Very conservative	4%	3%	2%	5%	4%	3%	5%
	Total Conservative	**9%**	**11%**	**5%**	**8%**	**9%**	**9%**	**11%**
	Don't know	6%	8%	9%	7%	5%	5%	6%
Q59_5. [GOP SENATE CANDIDATE] on economic issues	Very liberal	6%	7%	5%	6%	6%	5%	6%
	Somewhat liberal	6%	7%	3%	6%	7%	6%	4%
	Total Liberal	**11%**	**14%**	**8%**	**12%**	**13%**	**11%**	**10%**
	Moderate	13%	11%	20%	11%	12%	12%	11%
	Somewhat conservative	26%	27%	35%	25%	21%	28%	21%
	Very conservative	41%	40%	32%	42%	42%	41%	48%
	Total Conservative	**67%**	**68%**	**68%**	**67%**	**63%**	**68%**	**69%**
	Don't know	9%	7%	5%	10%	12%	9%	10%

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October 22-28, 2026

N=4,250 Likely 2026 Voters [N=500 Likely 2026 Voters in ME (50% TTW / 50% Online); N=750 Likely 2026 Voters each in IA, MI, NC, OH, TX (Online) + N=100 TX Latino Likely 2026 Voters (TTW)]

		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q59_6. [DEM GOVERNOR CANDIDATE] on economic issues **[NOT ASKED IN NORTH CAROLINA]**	Very liberal	32%	25%	39%	29%		32%	38%
	Somewhat liberal	27%	28%	27%	26%		28%	25%
	Total Liberal	**59%**	**54%**	**66%**	**55%**		**60%**	**63%**
	Moderate	20%	24%	15%	20%		23%	18%
	Somewhat conservative	6%	9%	4%	7%		5%	6%
	Very conservative	3%	4%	2%	4%		4%	3%
	Total Conservative	**10%**	**13%**	**6%**	**11%**		**9%**	**9%**
	Don't know	11%	9%	13%	14%		8%	10%
Q59_7. [GOP GOVERNOR CANDIDATE] on economic issues **[NOT ASKED IN NORTH CAROLINA]**	Very liberal	5%	6%	3%	5%		6%	5%
	Somewhat liberal	6%	10%	4%	5%		5%	6%
	Total Liberal	**11%**	**16%**	**7%**	**11%**		**11%**	**11%**
	Moderate	11%	11%	8%	12%		12%	9%
	Somewhat conservative	24%	26%	20%	25%		24%	22%
	Very conservative	41%	34%	43%	35%		44%	51%
	Total Conservative	**65%**	**60%**	**63%**	**61%**		**68%**	**74%**
	Don't know	13%	14%	22%	16%		9%	7%

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N=4,250 Likely 2026 Voters [N=500 Likely 2026 Voters in ME (50% TTW / 50% Online); N=750 Likely 2026 Voters each in IA, MI, NC, OH, TX (Online) + N=100 TX Latino Likely 2026 Voters (TTW)]

		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q60. Please rate each of the individuals below based on how you view their positions on social or cultural issues on a scale of very liberal to very conservative.								
Q60_1. Yourself on social or cultural issues	Very liberal	16%	14%	22%	17%	17%	14%	15%
	Somewhat liberal	17%	17%	17%	17%	15%	16%	18%
	Total Liberal	**33%**	**32%**	**39%**	**35%**	**32%**	**30%**	**33%**
	Moderate	30%	28%	29%	30%	31%	34%	28%
	Somewhat conservative	17%	21%	16%	14%	18%	18%	14%
	Very conservative	18%	16%	14%	18%	17%	16%	22%
	Total Conservative	**34%**	**38%**	**30%**	**32%**	**35%**	**34%**	**36%**
	Don't know	2%	2%	2%	4%	2%	2%	2%
Q60_2. A typical Democratic politician on social or cultural issues	Very liberal	37%	36%	37%	37%	36%	37%	38%
	Somewhat liberal	31%	31%	39%	27%	30%	32%	29%
	Total Liberal	**68%**	**68%**	**76%**	**64%**	**66%**	**69%**	**67%**
	Moderate	17%	16%	15%	19%	18%	17%	16%
	Somewhat conservative	5%	7%	2%	6%	5%	5%	7%
	Very conservative	5%	5%	2%	6%	5%	4%	5%
	Total Conservative	**10%**	**12%**	**5%**	**11%**	**10%**	**9%**	**11%**
	Don't know	5%	5%	5%	6%	6%	4%	5%
Q60_3. A typical Republican politician on social or cultural issues	Very liberal	5%	6%	3%	6%	6%	6%	4%
	Somewhat liberal	6%	7%	4%	6%	6%	5%	5%
	Total Liberal	**11%**	**12%**	**8%**	**12%**	**11%**	**11%**	**9%**
	Moderate	11%	10%	10%	11%	14%	12%	10%
	Somewhat conservative	26%	28%	26%	27%	22%	29%	24%
	Very conservative	46%	44%	51%	43%	46%	43%	52%
	Total Conservative	**72%**	**72%**	**78%**	**70%**	**67%**	**72%**	**75%**
	Don't know	6%	6%	5%	7%	8%	5%	6%

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N=4,250 Likely 2026 Voters [N=500 Likely 2026 Voters in ME (50% TTW / 50% Online); N=750 Likely 2026 Voters each in IA, MI, NC, OH, TX (Online) + N=100 TX Latino Likely 2026 Voters (TTW)]

		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q60_4. [DEM SENATE CANDIDATE] on social or cultural issues	Very liberal	37%	28%	37%	48%	31%	37%	43%
	Somewhat liberal	28%	34%	35%	22%	28%	29%	24%
	Total Liberal	**66%**	**63%**	**72%**	**71%**	**59%**	**66%**	**66%**
	Moderate	19%	20%	15%	12%	24%	20%	19%
	Somewhat conservative	5%	6%	3%	4%	6%	4%	5%
	Very conservative	4%	4%	3%	6%	3%	4%	5%
	Total Conservative	**9%**	**10%**	**5%**	**10%**	**9%**	**9%**	**10%**
	Don't know	6%	7%	8%	6%	7%	5%	5%
Q60_5. [GOP SENATE CANDIDATE] on social or cultural issues	Very liberal	6%	7%	4%	7%	5%	5%	6%
	Somewhat liberal	5%	6%	3%	5%	5%	6%	5%
	Total Liberal	**11%**	**13%**	**7%**	**12%**	**10%**	**10%**	**10%**
	Moderate	13%	12%	24%	11%	13%	12%	10%
	Somewhat conservative	26%	27%	32%	26%	23%	30%	19%
	Very conservative	42%	42%	32%	43%	42%	40%	52%
	Total Conservative	**68%**	**69%**	**64%**	**69%**	**65%**	**70%**	**71%**
	Don't know	8%	7%	5%	8%	13%	7%	9%

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N=4,250 Likely 2026 Voters [N=500 Likely 2026 Voters in ME (50% TTW / 50% Online); N=750 Likely 2026 Voters each in IA, MI, NC, OH, TX (Online) + N=100 TX Latino Likely 2026 Voters (TTW)]

		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q60_6. [DEM GOVERNOR CANDIDATE] on social or cultural issues **[NOT ASKED IN NORTH CAROLINA]**	Very liberal	35%	29%	40%	30%		36%	41%
	Somewhat liberal	28%	29%	29%	27%		29%	26%
	Total Liberal	**63%**	**58%**	**69%**	**57%**		**65%**	**67%**
	Moderate	19%	21%	16%	21%		19%	16%
	Somewhat conservative	5%	9%	3%	5%		4%	5%
	Very conservative	4%	3%	2%	4%		5%	4%
	Total Conservative	**9%**	**11%**	**5%**	**10%**		**9%**	**9%**
	Don't know	9%	9%	10%	12%		7%	8%
Q60_7. [GOP GOVERNOR CANDIDATE] on social or cultural issues **[NOT ASKED IN NORTH CAROLINA]**	Very liberal	6%	5%	2%	7%		7%	5%
	Somewhat liberal	5%	9%	4%	5%		4%	4%
	Total Liberal	**11%**	**14%**	**7%**	**12%**		**11%**	**10%**
	Moderate	12%	13%	9%	13%		12%	10%
	Somewhat conservative	22%	24%	16%	26%		25%	18%
	Very conservative	43%	38%	51%	32%		42%	57%
	Total Conservative	**66%**	**62%**	**67%**	**58%**		**67%**	**75%**
	Don't know	12%	10%	18%	18%		9%	6%

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N=4,250 Likely 2026 Voters [N=500 Likely 2026 Voters in ME (50% TTW / 50% Online); N=750 Likely 2026 Voters each in IA, MI, NC, OH, TX (Online) + N=100 TX Latino Likely 2026 Voters (TTW)]

		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
QUESTIONS FOR CLASSIFICATION PURPOSES								
Q13. What is your gender?	Man	47%	48%	47%	47%	45%	47%	46%
	Woman	53%	52%	53%	53%	55%	53%	54%
Q14. Age	18-34	18%	17%	16%	19%	17%	16%	20%
	35-49	21%	22%	20%	22%	21%	21%	22%
	50-64	28%	24%	28%	29%	29%	29%	27%
	65+	33%	37%	36%	30%	33%	34%	31%
	Refused	0%	0%	0%	0%	0%	0%	0%
Q15. What was the last year of education you completed?	1st-11th grade	2%	3%	2%	2%	1%	2%	1%
	High school graduate	22%	23%	21%	23%	18%	23%	22%
	Vocational or technical school	4%	4%	6%	4%	5%	4%	3%
	Some college, but no degree	20%	20%	20%	22%	19%	20%	21%
	Associate degree	13%	15%	11%	12%	16%	13%	12%
	4-year college graduate or bachelor's degree	26%	23%	26%	25%	27%	24%	29%
	Graduate school or advanced degree	13%	12%	14%	12%	14%	14%	12%
	Refuse to say	0%	0%	0%	0%	0%	0%	0%
Q16. And just to make sure we have a representative sample, which of the following ethnic groups describes you best?	White or Caucasian	81%	94%	94%	82%	75%	86%	61%
	Black or African American	9%	2%	2%	11%	18%	9%	11%
	Hispanic or Latino	6%	3%	2%	3%	3%	2%	23%
	Asian American or Pacific Islander	2%	0%	0%	1%	2%	1%	4%
	Middle Eastern or North African	0%	*N/A*	*N/A*	1%	*N/A*	*N/A*	*N/A*
	Other	2%	1%	1%	2%	2%	2%	1%
	Don't know	0%	0%	1%	0%	0%	0%	0%

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		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q18. Voting is by secret ballot, and you can be assured this survey is confidential. Your individual answers will not be seen by anyone. In the November 2024 election for president, did you vote for...? **[ALLOCATED]**	Harris	50%	47%	56%	51%	52%	48%	52%
	Trump	50%	53%	44%	49%	48%	52%	48%
Q61-64. Party Self-ID	Strong Democrat	27%	25%	25%	29%	27%	27%	29%
	Not so strong Democrat	10%	11%	13%	12%	8%	10%	9%
	Indep / lean Democrat	10%	9%	13%	9%	13%	8%	9%
	Strong Republican	26%	26%	22%	26%	26%	25%	29%
	Not so strong Republican	12%	15%	9%	11%	9%	17%	11%
	Indep / lean Republican	6%	7%	9%	6%	7%	5%	5%
	Independent	6%	5%	7%	5%	7%	5%	6%
	Other	2%	2%	2%	2%	2%	2%	2%
	Don't Know	0%	0%	1%	0%	0%	0%	0%
Q65. Do you consider yourself to be a supporter of the Make America Great Again, or MAGA, movement?	Yes	27%	27%	21%	27%	27%	28%	30%
	No	22%	24%	25%	19%	21%	23%	20%
	Don't know	4%	4%	3%	4%	4%	4%	3%
	Self-ID Democrats	*48%*	*44%*	*51%*	*50%*	*49%*	*45%*	*47%*
Q66. Generally speaking, do you consider yourself...?	Very liberal	14%	11%	18%	15%	14%	13%	16%
	Somewhat liberal	15%	19%	15%	15%	15%	14%	14%
	Total Liberal	**30%**	**29%**	**33%**	**29%**	**29%**	**27%**	**30%**
	Moderate	33%	30%	32%	33%	34%	37%	29%
	Somewhat conservative	19%	23%	17%	19%	18%	18%	16%
	Very conservative	18%	16%	16%	18%	18%	17%	24%
	Total Conservative	**37%**	**39%**	**33%**	**37%**	**36%**	**35%**	**39%**
	Don't know	1%	1%	2%	1%	1%	1%	1%

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		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q67. How important is politics to your personal identity?	Very important	34%	29%	32%	35%	35%	32%	39%
	Somewhat important	41%	43%	38%	40%	41%	42%	39%
	Not too important	16%	20%	17%	14%	15%	16%	13%
	Not at all important	9%	9%	13%	10%	8%	9%	8%
	Don't know	1%	1%	0%	1%	1%	0%	1%
Q68. Do you think this survey was written by Democrats, written by Republicans, or are you not sure?	Written by Democrats	17%	14%	18%	19%	18%	15%	18%
	Written by Republicans	12%	11%	12%	11%	11%	13%	13%
	Don't know	71%	75%	69%	71%	70%	72%	69%
Q77. Iowa Media Market **[IOWA ONLY]**	Cedar Rapids Waterloo IA		29%					
	Davenport IA Moline IL		11%					
	Des Moines Ames IA		40%					
	Omaha NE		5%					
	Ottumwa IA Kirksville MO		2%					
	Quincy IL Hannibal MO		0%					
	Rochester MN Mason City IA		4%					
	Sioux City IA		8%					
	Sioux Falls Mitchell SD		1%					

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		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q80. Maine Media Market **[MAINE ONLY]**	Bangor ME			25%				
	Portland Auburn ME			71%				
	Presque Isle ME			4%				
Q83. Michigan Media Market **[MICHIGAN ONLY]**	Alpena MI				0%			
	Detroit MI				48%			
	Duluth MN Superior WI				0%			
	Flint Saginaw Bay City MI				12%			
	Grand Rapids Kalamazoo MI				20%			
	Green Bay Appleton WI				0%			
	Lansing MI				6%			
	Marquette MI				2%			
	South Bend Elkhart IN				3%			
	Toledo OH				1%			
	Traverse City Cadillac MI				7%			

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		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q87. North Carolina Media Market **[NORTH CAROLINA ONLY]**	Atlanta GA					0%		
	Charlotte NC					28%		
	Chattanooga TN					0%		
	Florence Myrtle Beach SC					1%		
	Greensboro Winston Salem NC					17%		
	Greenville New Bern NC					7%		
	Greenville Spartanburg SC					9%		
	Norfolk Portsmouth VA					1%		
	Raleigh Durham NC					31%		
	Wilmington NC					6%		
Q90. Ohio Media Market **[OHIO ONLY]**	Charleston Huntington WV						2%	
	Cincinnati OH						16%	
	Cleveland OH						30%	
	Columbus OH						22%	
	Dayton OH						10%	
	Fort Wayne IN						0%	
	Lima OH						2%	
	Parkersburg WV						1%	
	Toledo OH						8%	
	Wheeling WV Steubenville OH						1%	
	Youngstown OH						7%	
	Zanesville OH						0%	

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		Total N=4250	Iowa N=750	Maine N=500	Michigan N=750	North Carolina N=750	Ohio N=750	Texas N=750
Q93. Texas Media Market **[TEXAS ONLY]**	Abilene Sweetwater TX							1%
	Amarillo TX							1%
	Austin TX							10%
	Beaumont Port Arthur TX							2%
	Corpus Christi TX							2%
	Dallas Ft Worth TX							28%
	El Paso TX							3%
	Harlingen McAllen TX							3%
	Houston TX							26%
	Laredo TX							0%
	Lubbock TX							2%
	Odessa Midland TX							1%
	San Angelo TX							0%
	San Antonio TX							10%
	Sherman Ada OK							0%
	Shreveport LA Texarkana AR							1%
	Tyler Longview Lufkin TX							3%
	Victoria TX							1%
	Waco Temple Bryan TX							4%
	Wichita Falls TX Lawton OK							1%

****Due to rounding, "totals" of the individual components may differ by +/-1.**