



Searchlight Policy Values Survey 1

Overall topline by question

Field dates. June 5 - July 7, 2026

Sample. 5,807 U.S. adults, recruited online by RepData. This includes an oversample of 848 unregistered respondents (706 in a general unregistered set and 142 aged 18 to 20), added to give the study enough low-propensity respondents to analyze; weighting brings the sample back to the 2024 electorate.

Screening. 6,433 completed interviews were screened to 5,807 by removing respondents with no realistic path to the electorate or clear careless responding: 438 who said they would definitely not register to vote, 58 who said they would definitely not vote in 2028, and 130 who said they had used time travel in the past week.

Weighting. Raked with anesrake to the demographic composition of the November 2024 electorate (CPS Voting and Registration Supplement, P20-587) on education, age by gender, Census region, race/ethnicity and 2024 vote, with weights capped at 2.0.

Precision. Effective sample size 5,021 after weighting; margin of error ± 1.4 percentage points on a full-sample estimate, and wider on question bases smaller than the full sample.

Base. Every percentage is weighted and is calculated on respondents who gave a valid answer to that question. Where a question was asked of only part of the sample, the base and its unweighted n are printed with the question; everything else is on the full sample.

Rounding. Percentages are rounded to whole numbers, so a column may not total exactly 100. The bold Total A / Total B rows on the six-point tradeoff items are rounded from the unrounded sum, so a total can differ by one point from the sum of the three rows above it. Where respondents could give more than one answer the column sums to more than 100, and the question says so.

Variable names. The gray line under each question is the variable name in policyvaluessurvey1.RData / .sav, so any number here can be traced back to the data.

Not shown here. Quality-control and hidden platform variables, question timings, the February 30th attention check and the time-travel items (both used to screen the sample rather than reported), the birth-year and education questions re-asked at the end of the survey, the open-ended verbatims (other race, other public figure), and the derived analysis variables built during weighting and segmentation.

Source. Built from policyvaluessurvey1.RData by export_overall_toplines_survey1.R and build_toplines_pdf.py.

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June 5 - July 7, 2026

N=5,807 U.S. adults, weighted to the 2024 electorate (100% online)

Section 1. Screening, demographics and political identity

Q1. Are you currently a registered voter? <i>registered</i>	Yes	92%
	No	8%
Q2. Do you plan to register to vote before the November 2028 presidential election? <i>registered_nointent</i> <i>Asked of every respondent, including those already registered. Respondents who said they definitely would not register were screened out of the sample</i>	Definitely will register	83%
	Probably will register	9%
	Undecided or not sure	7%
	Probably won't register	2%
	Definitely won't register	0%
Q3. How likely are you to vote in the November 2028 general elections for the U.S. president? <i>voting_intent2028</i> <i>Respondents who said they definitely would not vote were screened out</i>	Definitely will vote	80%
	Very likely will vote	10%
	Somewhat likely will vote	6%
	Not too likely will vote	2%
	Definitely will not vote	0%
	Not sure	2%
Q4. In what year were you born? [REPORTED IN AGE BANDS] <i>hAgeGen</i> <i>Mean age 49.1, median 48. A raking dimension: the weighted distribution reproduces the CPS 2024 electorate benchmark by construction</i>	18-24	9%
	25-34	15%
	35-44	16%
	45-54	16%
	55-64	17%
	65-74	17%
	75+	11%
Q5. What is your gender? <i>gender</i> <i>A raking dimension: the weighted distribution reproduces the CPS 2024 electorate benchmark by construction</i>	Male	47%
	Female	52%
	Other/Non-binary	<1%
Q6. What racial or ethnic group best describes you? <i>race</i> <i>A raking dimension: the weighted distribution reproduces the CPS 2024 electorate benchmark by construction</i>	White or European American	70%
	Black or African American	12%
	Hispanic or Latino	11%
	Asian or Asian American	5%
	Native Hawaiian or Pacific Islander	<1%
	Native American	1%
	Middle Eastern	<1%
	Mixed race	1%
	Other: please specify	<1%

SEARCHLIGHT POLICY VALUES SURVEY 1

June 5 - July 7, 2026

N=5,807 U.S. adults, weighted to the 2024 electorate (100% online)

Section 1. Screening, demographics and political identity (continued)

Q7. What is the highest level of education you have completed? <i>education</i> <i>A raking dimension: the weighted distribution reproduces the CPS 2024 electorate benchmark by construction</i>	Did not graduate from high school	4%
	High school graduate	23%
	Some college, but no degree	18%
	2-year college degree	10%
	4-year college degree	28%
	Postgraduate degree (MA, MBA, MD, JD, PhD, etc.)	17%
Q8. In which state do you reside? <i>state</i>	Alabama	2%
	Alaska	<1%
	Arizona	3%
	Arkansas	1%
	California	10%
	Colorado	2%
	Connecticut	2%
	Delaware	<1%
	District of Columbia	<1%
	Florida	7%
	Georgia	3%
	Hawaii	<1%
	Idaho	<1%
	Illinois	4%
	Indiana	2%
	Iowa	1%
	Kansas	1%
	Kentucky	2%
	Louisiana	1%
	Maine	1%
	Maryland	1%
	Massachusetts	1%
	Michigan	4%
	Minnesota	1%
	Mississippi	1%
	Missouri	2%
	Montana	<1%
	Nebraska	1%
	Nevada	1%
	New Hampshire	<1%
	New Jersey	3%
	New Mexico	<1%

SEARCHLIGHT POLICY VALUES SURVEY 1

June 5 - July 7, 2026

N=5,807 U.S. adults, weighted to the 2024 electorate (100% online)

Section 1. Screening, demographics and political identity (continued)

Q8. In which state do you reside? <i>(continued)</i>	New York	6%
	North Carolina	3%
	North Dakota	<1%
	Ohio	4%
	Oklahoma	1%
	Oregon	2%
	Pennsylvania	5%
	Rhode Island	<1%
	South Carolina	1%
	South Dakota	<1%
	Tennessee	2%
	Texas	8%
	Utah	1%
	Vermont	<1%
	Virginia	2%
	Washington	2%
	West Virginia	1%
	Wisconsin	2%
	Wyoming	<1%
Q9. Census region [DERIVED FROM STATE] <i>Q5_Region</i> <i>A raking dimension: the weighted distribution reproduces the CPS 2024 electorate benchmark by construction</i>	Northeast (ME, NH, VT, MA, RI, CT, NY, NJ, PA)	18%
	Midwest (WI, IL, MI, IN, OH, ND, SD, NE, KS, MN, IA, MO)	22%
	South (KY, TN, MS, AL, FL, GA, SC, NC, VA, WV, DC, MD, DE, TX, OK, AR, LA)	37%
	West (MT, ID, WY, NV, UT, CO, AZ, NM, WA, OR, CA, AK, HI)	23%
Q10. Generally speaking, do you think of yourself as a...? <i>PID3</i>	Democrat	37%
	Republican	36%
	Independent	24%
	Other	1%
	Not sure	2%
Q11. Overall, which of the following best describes your political ideology? <i>ideology</i>	Very liberal	11%
	Liberal	13%
	Slightly liberal	7%
	Moderate	32%
	Slightly conservative	9%
	Conservative	14%
	Very conservative	11%
	Not sure	4%

SEARCHLIGHT POLICY VALUES SURVEY 1

June 5 - July 7, 2026

N=5,807 U.S. adults, weighted to the 2024 electorate (100% online)

Section 1. Screening, demographics and political identity (continued)

Q12. Do you identify with any of the following? [SELECT ALL THAT APPLY] <i>ideological_labelsr1 – ideological_labelsr9</i>	Libertarian	5%
	Anarchist	1%
	Democratic Socialist	12%
	Socialist	4%
	Communist	1%
	MAGA	17%
	Nationalist	3%
	America First	14%
	None of the above	55%
Q13. Did you vote in the presidential election that was held on Tuesday, November 5, 2024? <i>voted2024</i>	Yes	89%
	No	11%
Q14. Who did you vote for in the election for President in 2024? <i>votechoice2024</i> [ASKED OF 2024 PRESIDENTIAL VOTERS · n=4,401] <i>A raking dimension: the weighted distribution reproduces the CPS 2024 electorate benchmark by construction</i>	Kamala Harris (the Democratic candidate)	48%
	Donald Trump (the Republican candidate)	50%
	Another candidate	2%
Q15. Which of the following best describes how you feel today about your choice for president in 2024? <i>reflection_2024</i> [ASKED OF 2024 PRESIDENTIAL VOTERS · n=4,401]	I still feel very confident in my choice	64%
	I feel mostly confident in my choice	17%
	I have mixed or uncertain feelings	11%
	I have some regrets about my choice	4%
	I regret my choice entirely	4%
Q16. How likely are you to vote in the November 2026 midterm elections? <i>voting_intent2026</i>	Definitely will vote	68%
	Very likely will vote	13%
	Somewhat likely will vote	10%
	Not too likely will vote	5%
	Definitely will not vote	1%
	Not sure	3%
Q17. Which party's candidates are you more likely to vote for in the November 2026 midterm elections? <i>votechoice_intent2026</i>	The Democratic candidate	45%
	The Republican candidate	38%
	Another party	1%
	Undecided	14%
	Do not plan to vote	2%

SEARCHLIGHT POLICY VALUES SURVEY 1

June 5 - July 7, 2026

N=5,807 U.S. adults, weighted to the 2024 electorate (100% online)

Section 1. Screening, demographics and political identity (continued)

Q18. Who will you vote for in the general election for President in November 2028? <i>votechoice_intent2028</i>	The Democratic candidate	43%
	The Republican candidate	35%
	An independent or third-party candidate	3%
	Undecided	18%
	Do not plan to vote	1%

SEARCHLIGHT POLICY VALUES SURVEY 1

June 5 - July 7, 2026

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Section 2. Government role and the economy

Each item below asks respondents to choose between two statements on a six-point scale running from “fully agree with A” to “fully agree with B”. Which statement appeared first was not randomized.

Q19. When the government has to choose, which should be the priority? A: The government should play a major role in helping people improve their financial situation B: People should mostly be responsible for improving their own financial situation, with limited government help <i>gov_value_responsib2</i>	Fully agree with A	27%
	Mostly agree with A	15%
	Lean towards A	14%
	Total A	57%
	Lean towards B	18%
	Mostly agree with B	14%
	Fully agree with B	12%
	Total B	43%
Q20. When the government has to choose, which should be the priority? A: Setting rules to protect people from harmful choices, even if it limits personal freedom B: Letting people make their own choices, even if those choices risk harm <i>gov_value_harm</i>	Fully agree with A	13%
	Mostly agree with A	13%
	Lean towards A	15%
	Total A	41%
	Lean towards B	26%
	Mostly agree with B	17%
	Fully agree with B	15%
	Total B	59%
Q21. When the government has to choose, which should be the priority? A: Giving states more control over policies and standards, even if this leads to differences around the country B: Giving the federal government power to set national standards, even if this limits state control <i>gov_value_states</i>	Fully agree with A	20%
	Mostly agree with A	23%
	Lean towards A	22%
	Total A	66%
	Lean towards B	19%
	Mostly agree with B	9%
	Fully agree with B	6%
	Total B	34%
Q22. When the government has to choose, which should be the priority? A: Maintaining law and order by restricting certain activities and behaviors B: Keeping society open and free by tolerating some disorder or disruption <i>gov_value_order</i>	Fully agree with A	28%
	Mostly agree with A	20%
	Lean towards A	18%
	Total A	66%
	Lean towards B	19%
	Mostly agree with B	9%
	Fully agree with B	6%
	Total B	34%

SEARCHLIGHT POLICY VALUES SURVEY 1

June 5 - July 7, 2026

N=5,807 U.S. adults, weighted to the 2024 electorate (100% online)

Section 2. Government role and the economy (continued)

Q23. When the government has to choose, which should be the priority? A: Preserving longstanding government institutions and making changes gradually B: Being willing to make major changes when government institutions aren't working <i>gov_value_change</i>	Fully agree with A	12%
	Mostly agree with A	14%
	Lean towards A	14%
	Total A	40%
	Lean towards B	26%
	Mostly agree with B	19%
	Fully agree with B	16%
	Total B	60%
Q24. When the government has to choose, which should be the priority? A: Preventing fraud in government benefits programs, even if it means some eligible people are not approved B: Making sure everyone eligible for government benefits can receive them, even if there is some fraud <i>gov_value_waste</i>	Fully agree with A	20%
	Mostly agree with A	16%
	Lean towards A	15%
	Total A	51%
	Lean towards B	22%
	Mostly agree with B	14%
	Fully agree with B	13%
	Total B	49%
Q25. When it comes to government benefits to U.S. adults in need, which statement comes closest to your view? A: Require adults to work or look for work in order to receive government benefits, unless they are disabled B: Provide government benefits without work requirements <i>work_1</i>	Fully agree with A	36%
	Mostly agree with A	20%
	Lean towards A	16%
	Total A	72%
	Lean towards B	12%
	Mostly agree with B	7%
	Fully agree with B	9%
	Total B	28%
Q26. When it comes to healthcare, which statement comes closest to your view? A: Provided by the government to all Americans, regardless of age or income B: Provided mostly by private companies, with government programs only for elderly and poorer Americans <i>healthcare_insurance</i>	Fully agree with A	40%
	Mostly agree with A	16%
	Lean towards A	11%
	Total A	67%
	Lean towards B	13%
	Mostly agree with B	11%
	Fully agree with B	9%
	Total B	33%

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N=5,807 U.S. adults, weighted to the 2024 electorate (100% online)

Section 2. Government role and the economy (continued)

Q27. When it comes to SNAP benefits, which statement comes closest to your view? A: Restrict the use of SNAP benefits so they cannot be used to buy unhealthy foods like soda B: Allow people to decide what to buy with SNAP benefits, with no restrictions on items like soda <i>snap</i>	Fully agree with A	23%
	Mostly agree with A	13%
	Lean towards A	10%
	Total A	46%
	Lean towards B	16%
	Mostly agree with B	13%
	Fully agree with B	25%
	Total B	54%
Q28. When it comes to Social Security funding, which statement comes closest to your view? A: Increase taxes to fund Social Security at current levels B: Reduce Social Security benefits to keep tax levels stable <i>social_security</i>	Fully agree with A	33%
	Mostly agree with A	19%
	Lean towards A	24%
	Total A	76%
	Lean towards B	15%
	Mostly agree with B	5%
	Fully agree with B	4%
	Total B	24%
Q29. When it comes to improving society, which statement comes closest to your view? A: Play an active role in shaping the economy B: Take a limited role and rely more on businesses and markets <i>economy_1</i>	Fully agree with A	26%
	Mostly agree with A	22%
	Lean towards A	21%
	Total A	69%
	Lean towards B	17%
	Mostly agree with B	9%
	Fully agree with B	5%
	Total B	31%
Q30. When it comes to taxes and government spending, which statement comes closest to your view? A: Raise taxes on high-income individuals to fund public programs and services B: Keep taxes lower on high-income individuals to encourage private investment and economic growth <i>economy_2</i>	Fully agree with A	42%
	Mostly agree with A	17%
	Lean towards A	14%
	Total A	73%
	Lean towards B	12%
	Mostly agree with B	7%
	Fully agree with B	7%
	Total B	27%

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Section 2. Government role and the economy (continued)

Q31. When it comes to regulations, which statement comes closest to your view? A: Expand federal regulation to protect consumers and workers B: Roll back federal regulations to make it easier for businesses to operate <i>economy_4</i>	Fully agree with A	27%
	Mostly agree with A	21%
	Lean towards A	19%
	Total A	67%
	Lean towards B	17%
	Mostly agree with B	9%
	Fully agree with B	7%
	Total B	33%
Q32. When the government has to choose, which should be the priority? A: Capping how much wealth any one person can have, so that no one has significantly more money than anyone else B: Ensuring people are free to grow and succeed financially, even if it means some accumulate far more wealth than others <i>gov_value_wealth2</i>	Fully agree with A	11%
	Mostly agree with A	9%
	Lean towards A	11%
	Total A	31%
	Lean towards B	24%
	Mostly agree with B	18%
	Fully agree with B	28%
	Total B	69%
Q33. When the government has to choose, which should be the priority? A: New and expanding government programs should be paid for by raising taxes B: New and expanding government programs should be paid for by shifting money from other government programs <i>gov_value_taxes</i>	Fully agree with A	10%
	Mostly agree with A	11%
	Lean towards A	14%
	Total A	35%
	Lean towards B	33%
	Mostly agree with B	18%
	Fully agree with B	14%
	Total B	65%
Q34. When the government has to choose, which should be the priority? A: The national debt is a big problem, and political leaders should work to bring it down B: The national debt isn't a big problem right now, and political leaders should focus more on investing in things people need <i>gov_value_debt</i>	Fully agree with A	37%
	Mostly agree with A	21%
	Lean towards A	17%
	Total A	75%
	Lean towards B	13%
	Mostly agree with B	7%
	Fully agree with B	5%
	Total B	25%

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Section 2. Government role and the economy (continued)

Q35. When it comes to small businesses, which statement comes closest to your view? A: The government should provide special loan programs specifically for small businesses owned by Black, Hispanic, Native, and Asian Americans B: All small business owners should compete for loans and contracts on an equal basis without special treatment based on race <i>minority_loans</i>	Fully agree with A	14%
	Mostly agree with A	12%
	Lean towards A	12%
	Total A	38%
	Lean towards B	17%
	Mostly agree with B	15%
	Fully agree with B	30%
	Total B	62%

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Section 3. Immigration

Q36. When it comes to the number of legal immigrants admitted into the country, what do you think the U.S. government should do? <i>immig_1</i>	Raise the number of legal immigrants admitted each year	20%
	Keep the number of legal immigrants admitted each year at current levels	44%
	Reduce the number of legal immigrants admitted each year	36%
Q37. Which of the following comes closest to your view about how the U.S. government should handle deporting illegal immigrants? <i>immig_3</i>	Deport all illegal immigrants, regardless of how long they have been in the United States	31%
	Deport illegal immigrants who recently came to the U.S., but allow those who have lived and worked here for years to stay	51%
	Don't deport any illegal immigrants	18%
Q38. When it comes to the U.S. southern border, which statement comes closest to your view? A: The US should prioritize strengthening border security over other policy needs B: The US should focus more on other issues and less on strengthening border security <i>border</i>	Fully agree with A	23%
	Mostly agree with A	17%
	Lean towards A	15%
	Total A	56%
	Lean towards B	18%
	Mostly agree with B	12%
	Fully agree with B	14%
	Total B	44%
Q39. When the government has to choose, which should be the priority? A: Requiring immigrants to learn English and assimilate to American culture to gain citizenship or access to services B: Not making citizenship or access to services dependent on speaking English or assimilating to American culture <i>gov_value_immig1</i>	Fully agree with A	34%
	Mostly agree with A	17%
	Lean towards A	17%
	Total A	68%
	Lean towards B	14%
	Mostly agree with B	8%
	Fully agree with B	10%
	Total B	32%
Q40. When it comes to refugees, which statement comes closest to your view? A: The US has a responsibility to take in refugees from other countries B: The US isn't obligated to take care of other countries' citizens <i>gov_value_immig2</i>	Fully agree with A	14%
	Mostly agree with A	13%
	Lean towards A	18%
	Total A	45%
	Lean towards B	20%
	Mostly agree with B	13%
	Fully agree with B	23%
	Total B	55%

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Section 3. Immigration (continued)

Q41. When it comes to children born in the U.S., which statement comes closest to your view? A: Children born in the US should automatically be granted citizenship regardless of their parents' citizenship B: Children born in the US should be granted citizenship only if one or more parents are U.S. citizens <i>gov_value_immig3</i>	Fully agree with A	38%
	Mostly agree with A	12%
	Lean towards A	10%
	Total A	60%
	Lean towards B	13%
	Mostly agree with B	10%
	Fully agree with B	18%
	Total B	40%

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Section 4. Schools and families

Q42. When it comes to American history classes, which statement comes closest to your view? A: History classes should place more emphasis on helping students understand injustices and shortcomings in America's past B: History classes should place more emphasis on helping students appreciate America's achievements and traditions <i>schools_1</i>	Fully agree with A	24%
	Mostly agree with A	15%
	Lean towards A	15%
	Total A	54%
	Lean towards B	17%
	Mostly agree with B	13%
	Fully agree with B	16%
	Total B	46%
Q43. When it comes to schools, which statement comes closest to your view? A: Require schools to start the day with the Pledge of Allegiance B: Keep the Pledge of Allegiance voluntary in schools <i>schools_2</i>	Fully agree with A	35%
	Mostly agree with A	12%
	Lean towards A	11%
	Total A	58%
	Lean towards B	14%
	Mostly agree with B	9%
	Fully agree with B	19%
	Total B	42%
Q44. When it comes to schools, which statement comes closest to your view? A: Allow organized or school-led prayer in public schools B: Keep public schools free from organized or school-led prayer <i>schools_3</i>	Fully agree with A	23%
	Mostly agree with A	11%
	Lean towards A	13%
	Total A	47%
	Lean towards B	15%
	Mostly agree with B	10%
	Fully agree with B	28%
	Total B	53%
Q45. When it comes to schools, which statement comes closest to your view? A: Require students to repeat a grade if they have not met learning standards B: Promote students to the next grade with their peers, even if they are behind academically <i>schools_4</i>	Fully agree with A	52%
	Mostly agree with A	21%
	Lean towards A	15%
	Total A	88%
	Lean towards B	7%
	Mostly agree with B	3%
	Fully agree with B	2%
	Total B	12%

SEARCHLIGHT POLICY VALUES SURVEY 1

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Section 4. Schools and families (continued)

Q46. When it comes to schools, which statement comes closest to your view?	Fully agree with A	38%
	Mostly agree with A	17%
A: Children who have not received required vaccinations should not be able to attend public schools	Lean towards A	14%
	Total A	69%
B: Allow children to attend public schools without required vaccinations if their parents choose not to vaccinate them	Lean towards B	13%
	Mostly agree with B	7%
	Fully agree with B	10%
	Total B	31%
Q47. When it comes to teachers, which statement comes closest to your view?	Fully agree with A	10%
	Mostly agree with A	11%
A: It should be difficult to fire teachers, and teacher pay should primarily depend on how long they have worked	Lean towards A	12%
	Total A	33%
B: Being a teacher should be like any other job, where better teachers get paid more and worse teachers can be easily fired	Lean towards B	23%
	Mostly agree with B	19%
	Fully agree with B	24%
	Total B	67%
Q48. When it comes to affirmative action, which statement comes closest to your view?	Fully agree with A	10%
	Mostly agree with A	8%
A: Universities should be allowed to consider race as a factor in admissions to increase diversity	Lean towards A	10%
	Total A	28%
B: Universities should not be allowed to consider an applicant's race in admissions	Lean towards B	14%
	Mostly agree with B	14%
	Fully agree with B	44%
	Total B	72%
Q49. When it comes to student loans, which statement comes closest to your view?	Fully agree with A	25%
	Mostly agree with A	13%
A: The government should forgive some or all federal student loan debt	Lean towards A	15%
	Total A	54%
B: People should pay back the federal student loans they took out	Lean towards B	14%
	Mostly agree with B	10%
	Fully agree with B	22%
	Total B	46%

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Section 4. Schools and families (continued)

Q50. When the government has to choose, which should be the priority? A: Banning parents from physically disciplining their children, such as spanking them B: The government should not be involved in how parents discipline their children, except in cases of abuse or neglect <i>gov_value_child1</i>	Fully agree with A	8%
	Mostly agree with A	6%
	Lean towards A	6%
	Total A	21%
	Lean towards B	17%
	Mostly agree with B	20%
	Fully agree with B	42%
	Total B	79%
Q51. When the government has to choose, which should be the priority? A: Protecting children's privacy, even if it limits parental access to information B: Ensuring parents have full access to information about their children, even if it limits children's privacy <i>gov_value_child2</i>	Fully agree with A	8%
	Mostly agree with A	8%
	Lean towards A	10%
	Total A	26%
	Lean towards B	18%
	Mostly agree with B	19%
	Fully agree with B	37%
	Total B	74%
Q52. When the government has to choose, which should be the priority? A: Encouraging people to marry and start families. - B: Staying neutral on people's life decisions <i>gov_value_family4</i>	Fully agree with A	9%
	Mostly agree with A	7%
	Lean towards A	7%
	Total A	24%
	Lean towards B	16%
	Mostly agree with B	15%
	Fully agree with B	45%
	Total B	76%
Q53. When the government has to choose, which should be the priority? A: Reinforcing traditional family structures and distinct roles for men and women B: Challenging traditional gender roles and promoting equality across all genders <i>gov_value_family5</i>	Fully agree with A	22%
	Mostly agree with A	12%
	Lean towards A	12%
	Total A	47%
	Lean towards B	16%
	Mostly agree with B	12%
	Fully agree with B	26%
	Total B	53%

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Section 5. Safety and culture

Q54. When it comes to policing, which statement comes closest to your view? A: Shift a portion of police funding toward services such as mental health response and violence prevention programs B: Keep police funding focused on increasing officer presence and patrols in high-crime areas <i>police</i>	Fully agree with A	21%
	Mostly agree with A	17%
	Lean towards A	17%
	Total A	55%
	Lean towards B	14%
	Mostly agree with B	12%
	Fully agree with B	19%
	Total B	45%
Q55. When it comes to homelessness, which statement comes closest to your view? A: Allow homeless people to camp in public spaces B: Enforce bans on public camping by homeless people <i>homeless_2</i>	Fully agree with A	14%
	Mostly agree with A	11%
	Lean towards A	18%
	Total A	43%
	Lean towards B	21%
	Mostly agree with B	14%
	Fully agree with B	22%
	Total B	57%
Q56. When it comes to gun regulations, which statement comes closest to your view? A: Expand background checks and increase federal restrictions on firearm purchases B: Keep federal firearm regulations the same as they are now <i>firearm_2</i>	Fully agree with A	45%
	Mostly agree with A	13%
	Lean towards A	11%
	Total A	69%
	Lean towards B	10%
	Mostly agree with B	8%
	Fully agree with B	13%
	Total B	31%
Q57. When the government has to choose, which should be the priority? A: Building more housing to lower costs. - B: Prioritizing keeping the personality and history of neighborhoods <i>gov_value_housing2</i>	Fully agree with A	32%
	Mostly agree with A	19%
	Lean towards A	19%
	Total A	70%
	Lean towards B	16%
	Mostly agree with B	7%
	Fully agree with B	7%
	Total B	30%

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Section 5. Safety and culture (continued)

Q58. When governments set rules for places like school sports, bathrooms, and other public spaces, which should be the priority? A: Rules should be based on the sex people were assigned at birth B: Rules should be based on the gender that people identify with <i>gov_value_gender</i>	Fully agree with A	44%
	Mostly agree with A	12%
	Lean towards A	10%
	Total A	66%
	Lean towards B	13%
	Mostly agree with B	8%
	Fully agree with B	13%
	Total B	34%
Q59. When it comes to transgender children, which statement comes closest to your view? A: Allow transgender children to participate in sports programs that match the gender they identify with B: Require that children's participation in sports be based on their biological sex <i>trans</i>	Fully agree with A	13%
	Mostly agree with A	9%
	Lean towards A	11%
	Total A	33%
	Lean towards B	14%
	Mostly agree with B	10%
	Fully agree with B	43%
	Total B	67%
Q60. When it comes to marriage, which statement comes closest to your view, even if neither is exactly right? The U.S. government should <i>gay_marriage</i>	Keep same-sex marriage legal nationwide	49%
	Leave decisions about same-sex marriage to states	30%
	Ban same-sex marriage nationwide	21%
Q61. Which statement comes closest to your view? The U.S. government should... A: Ban abortion nationwide. B: Ban abortion nationwide, with exceptions in cases of rape, incest, or to protect the life of the mother. C: Keep abortion legal in most circumstances under a national law, with some limits. D: Leave abortion policy to state governments to decide, without a national law <i>abortion</i>	Ban abortion nationwide	10%
	Ban abortion nationwide, with exceptions in cases of rape, incest, or to protect the life of the mother	28%
	Keep abortion legal in most circumstances under a national law, with some limits	45%
	Leave abortion policy to state governments to decide, without a national law	17%

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Section 6. Technology and climate

Q62. When it comes to artificial intelligence (AI), which statement comes closest to your view? A: Set clear rules for how AI is developed and used to protect the public B: Limit government rules on AI to support innovation and economic growth <i>AI</i>	Fully agree with A	42%
	Mostly agree with A	21%
	Lean towards A	16%
	Total A	79%
	Lean towards B	10%
	Mostly agree with B	5%
	Fully agree with B	5%
	Total B	21%
Q63. When it comes to social media use by children, which statement comes closest to your view? A: Require tech companies to make it easy for parents to prevent their children from using social media B: Do not make tech companies create special rules about children on social media <i>regulate_socialmedia</i>	Fully agree with A	44%
	Mostly agree with A	23%
	Lean towards A	17%
	Total A	84%
	Lean towards B	8%
	Mostly agree with B	4%
	Fully agree with B	4%
	Total B	16%
Q64. When it comes to economic development, which statement comes closest to your view? A: Prioritize protecting the environment, even if it limits economic development and some business activity B: Prioritize economic development and business growth, even if it leads to negative environmental impacts <i>climate_1</i>	Fully agree with A	32%
	Mostly agree with A	22%
	Lean towards A	21%
	Total A	75%
	Lean towards B	13%
	Mostly agree with B	7%
	Fully agree with B	5%
	Total B	25%
Q65. When it comes to energy, which statement comes closest to your view? A: Invest in clean energy technologies to help move away from oil and gas-powered energy B: Expand overall energy supply, including oil and gas, without regard to carbon emissions <i>climate_3</i>	Fully agree with A	35%
	Mostly agree with A	18%
	Lean towards A	16%
	Total A	69%
	Lean towards B	13%
	Mostly agree with B	9%
	Fully agree with B	10%
	Total B	31%

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Section 6. Technology and climate (continued)

Q66. When it comes to climate change, which statement comes closest to your view? A: Climate change will have major negative effects on future generations and should be addressed now B: Concerns about climate change are overblown and it will not significantly affect future generations <i>climate_5</i>	Fully agree with A	41%
	Mostly agree with A	15%
	Lean towards A	14%
	Total A	70%
	Lean towards B	12%
	Mostly agree with B	8%
	Fully agree with B	11%
	Total B	30%
Q67. When the government has to choose, which should be the priority? A: Setting limits on products like gas stoves if it's better for health or the environment B: What products people use in their own homes, like gas stoves, should be up to them, not the government <i>gov_value_stoves</i>	Fully agree with A	12%
	Mostly agree with A	11%
	Lean towards A	12%
	Total A	35%
	Lean towards B	19%
	Mostly agree with B	15%
	Fully agree with B	31%
	Total B	65%

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Section 7. Democracy and international

Q68. When it comes to voter ID laws, which statement comes closest to your view? A: Eliminate voter ID laws nationwide to ensure all eligible voters can access the ballot B: Require voter ID nationwide to prevent fraud <i>voter_ID</i>	Fully agree with A	14%
	Mostly agree with A	9%
	Lean towards A	8%
	Total A	32%
	Lean towards B	14%
	Mostly agree with B	11%
	Fully agree with B	43%
	Total B	68%
Q69. When it comes to protest, which statement comes closest to your view? A: Protect the right to protest, including protecting acts like burning the American flag B: Ban disruptive protests, including banning burning the American flag <i>protest</i>	Fully agree with A	25%
	Mostly agree with A	12%
	Lean towards A	12%
	Total A	48%
	Lean towards B	14%
	Mostly agree with B	12%
	Fully agree with B	27%
	Total B	52%
Q70. When the government has to choose, which should be the priority? A: Supporting global health programs and efforts to fight hunger and disease in poor countries B: Reducing humanitarian aid in other parts of the world and helping Americans instead <i>gov_value_aid</i>	Fully agree with A	27%
	Mostly agree with A	15%
	Lean towards A	14%
	Total A	55%
	Lean towards B	15%
	Mostly agree with B	12%
	Fully agree with B	18%
	Total B	45%
Q71. When the U.S. government has to decide its international role, which should be the priority? A: Maintaining America's leadership and engagement with the rest of the world B: Focusing less on world affairs and more on problems here at home <i>gov_value_international</i>	Fully agree with A	17%
	Mostly agree with A	13%
	Lean towards A	14%
	Total A	44%
	Lean towards B	21%
	Mostly agree with B	15%
	Fully agree with B	20%
	Total B	56%

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Section 7. Democracy and international (continued)

Q72. When it comes to China, which statement comes closest to your view? A: Stand up to China and work with our allies to limit its power B: Cooperate more with China and improve US-China relations <i>china</i>	Fully agree with A	18%
	Mostly agree with A	15%
	Lean towards A	19%
	Total A	52%
	Lean towards B	25%
	Mostly agree with B	11%
	Fully agree with B	11%
	Total B	48%
Q73. When the government has to choose, which should be the priority? A: Keeping society open and free by tolerating some disorder or disruption B: Maintaining law and order by restricting certain activities and behaviors <i>gov_value_order_reverse</i> <i>A reverse-worded re-ask of gov_value_order: the two statements are the same pair, swapped, so statement A here is statement B earlier in the survey</i>	Fully agree with A	12%
	Mostly agree with A	12%
	Lean towards A	16%
	Total A	41%
	Lean towards B	22%
	Mostly agree with B	17%
	Fully agree with B	20%
	Total B	59%

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Section 8. Policy needs

Q74. Thinking about your life right now, how stable or unstable does your financial situation feel? <i>needs_financial</i>	Very stable	14%
	Somewhat stable	32%
	Neither stable nor unstable	19%
	Somewhat unstable	21%
	Very unstable	14%
Q75. In your opinion, which of the following issues do you think should be the top priorities for the government right now? [UP TO THREE RESPONSES] <i>gov_prioritiesr1 – noanswerQ71_r19</i> <i>Respondents could choose up to three issues, so the column sums to more than 100%</i>	Abortion	7%
	Civil rights and civil liberties	9%
	Climate change and the environment	14%
	Crime and criminal justice reform	12%
	Education	9%
	Gay rights	3%
	Gun control	13%
	Health care	30%
	Immigration	19%
	Inflation/prices	47%
	Jobs and the economy	34%
	Medicare	12%
	National security and foreign policy	13%
	Social Security	23%
	Taxes and government spending	21%
	Terrorism	8%
	The budget deficit	10%
	Other	1%
	None of the above / no answer	1%

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Section 9. Additional correlates

Q76. Generally speaking, would you say that most people can be trusted or that you need to be very careful in dealing with people? <i>trust_social</i>	Most people can be trusted	30%
	Need to be very careful	67%
	Do not know	4%
Q77. How much of the time do you think you can trust the government in Washington D.C. to do what is right? <i>trust_govt</i>	Just about always	4%
	Most of the time	21%
	Only some of the time	56%
	Never	20%
Q78. Please indicate which one you think is more important for a child to have: <i>authoritarianism_ANES1</i>	Independence	34%
	Respect for elders	66%
Q79. Please indicate which one you think is more important for a child to have: <i>authoritarianism_ANES2</i>	Obedience	46%
	Self-reliance	54%
Q80. Do you strongly agree, agree, disagree, or strongly disagree that it is sometimes necessary to discipline a child with a good, hard spanking? <i>authoritarianism_GSS</i>	Strongly agree	18%
	Agree	37%
	Disagree	24%
	Strongly disagree	20%

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Section 9. Additional correlates (continued)

Q81. For this series of prompts, please indicate how much you disagree or agree with the statements

correlates_grid1r1 – correlates_grid1r4

What our country needs most is discipline, with everyone following our leaders in unity	Strongly disagree	17%
	Disagree	18%
	Neither agree nor disagree	32%
	Agree	23%
	Strongly agree	10%
The facts on crime and the recent public disorders show we have to crack down harder on troublemakers, if we are going to preserve law and order	Strongly disagree	9%
	Disagree	10%
	Neither agree nor disagree	22%
	Agree	37%
	Strongly agree	21%
Partisan media outlets that broadcast hateful views or misinformation should be prohibited	Strongly disagree	8%
	Disagree	10%
	Neither agree nor disagree	28%
	Agree	30%
	Strongly agree	25%
Government officials use their power for their own benefit rather than to improve people's lives	Strongly disagree	8%
	Disagree	5%
	Neither agree nor disagree	20%
	Agree	35%
	Strongly agree	32%

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Section 9. Additional correlates (continued)

Q82. For this series of prompts, please indicate how much you disagree or agree with the statements <i>correlates_grid2r1 – correlates_grid2r4</i>		
In life, some people have to lose for others to win	Strongly disagree	11%
	Disagree	18%
	Neither agree nor disagree	32%
	Agree	29%
	Strongly agree	9%
When someone helps others, they usually benefit too	Strongly disagree	2%
	Disagree	7%
	Neither agree nor disagree	21%
	Agree	46%
	Strongly agree	24%
The interests of the rich are the opposite of the interests of the people	Strongly disagree	5%
	Disagree	12%
	Neither agree nor disagree	28%
	Agree	30%
	Strongly agree	26%
If you're not on the side of the people you're against the people	Strongly disagree	6%
	Disagree	16%
	Neither agree nor disagree	37%
	Agree	24%
	Strongly agree	16%
Q83. How much do you disagree or agree: There is no community where I feel a strong sense of belonging <i>belonging</i>	Strongly disagree	14%
	Disagree	32%
	Neither agree nor disagree	30%
	Agree	17%
	Strongly agree	6%

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Section 9. Additional correlates (continued)

Q84. Among public figures, who do you tend to agree with most about politics? **[UP TO THREE RESPONSES]**

agree_figurer1 – agree_figurer16

Respondents could name up to three figures, so the column sums to more than 100%

Donald Trump	30%
Joe Biden	13%
Kamala Harris	23%
Candace Owens	5%
Joe Rogan	9%
J.D. Vance	22%
Marco Rubio	16%
Tucker Carlson	5%
Ben Shapiro	5%
Barack Obama	36%
Gavin Newsom	10%
Bernie Sanders	17%
Alexandra Ocasio-Cortez	10%
Rachel Maddow	6%
Someone else (please write their name)	4%
No one	13%

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Section 10. Closing demographics and predictors

Q85. What proportion of your friends have similar political views as you? <i>friends_political</i>	Almost all	23%
	More than half	32%
	About half	32%
	Less than half	9%
	Almost none	4%
Q86. Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public <i>political_interest</i>	Most of the time	45%
	Some of the time	37%
	Only now and then	13%
	Hardly at all	4%
Q87. Where do you get your news about politics? [SELECT ALL THAT APPLY] <i>mediar1 – mediar10</i>	Television	64%
	Radio	21%
	Printed newspapers or printed news magazines	16%
	News websites or apps	46%
	Social media	51%
	Search through Google or other search engines	34%
	Podcasts	21%
	Email newsletters	10%
	AI chatbots like ChatGPT or Gemini	7%
Q88. Which social media platforms do you use to get your news about politics? [SELECT ALL THAT APPLY] <i>social_mediaplatform_specifc1 – social_mediaplatform_specifc18</i> [ASKED OF RESPONDENTS WHO GET POLITICAL NEWS FROM SOCIAL MEDIA · n=3,018]	Do not get news on any platform	3%
	TikTok	41%
	Facebook	66%
	Instagram	44%
	WhatsApp	10%
	X (formerly Twitter)	31%
	Reddit	18%
	YouTube	62%
	Nextdoor	6%
	Snapchat	13%
	Threads	10%
	Truth Social	5%
	Rumble	2%
	Discord	7%
	Twitch	5%
	BlueSky	4%
	Telegram	6%
	Other	3%
	None of the above	1%

SEARCHLIGHT POLICY VALUES SURVEY 1

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Section 10. Closing demographics and predictors (continued)

Q89. On an average day, how often do you use social media? <i>socialmediause</i>	More than 8 hours per day	8%
	5-8 hours per day	11%
	3-5 hours per day	17%
	2-3 hours per day	18%
	1-2 hours per day	26%
	Less than half an hour per day	16%
	Never	4%
Q90. Thinking back over the last year, what was your family's annual income? <i>income</i>	Less than \$10,000	6%
	\$10,000 - \$19,999	8%
	\$20,000 - \$29,999	12%
	\$30,000 - \$39,999	10%
	\$40,000 - \$49,999	9%
	\$50,000 - \$59,999	11%
	\$60,000 - \$69,999	7%
	\$70,000 - \$79,999	7%
	\$80,000 - \$99,999	9%
	\$100,000 - \$119,999	6%
	\$120,000 - \$149,999	6%
	\$150,000 - \$199,999	5%
	\$200,000 - \$249,999	2%
	\$250,000 - \$349,999	1%
	\$350,000 - \$499,999	1%
	\$500,000 or more	<1%
	Prefer not to say	1%
Q91. Think of this ladder as representing where people stand in their communities. At the top of the ladder (step 10) are the people who have the highest standing in their community. At the bottom of the ladder (step 1) are people who have the lowest standing. <i>ladder</i>	1 - Lowest standing	4%
	2	4%
	3	8%
	4	10%
	5	22%
	6	18%
	7	17%
	8	10%
	9	3%
	10 - Highest standing	5%
Q92. Would you say that you live in an urban, suburban, or rural community? <i>urban</i>	Urban	30%
	Suburban	47%
	Rural	23%

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Section 10. Closing demographics and predictors (continued)

Q93. What is your present religion, if any? <i>religion</i>	Protestant	28%
	Roman Catholic	22%
	Church of Jesus Christ of Latter-day Saints (Mormon)	3%
	Eastern or Greek Orthodox	1%
	Jewish	3%
	Muslim	1%
	Buddhist	1%
	Hindu	<1%
	Atheist	5%
	Agnostic	6%
	Nothing in particular	18%
	Something else	15%
Q94. Would you describe yourself as a "born-again" or evangelical Christian, or not? <i>born_again</i>	Yes	53%
	No	47%
[ASKED OF PROTESTANT RESPONDENTS · <i>n=1,520</i>]		

SEARCHLIGHT POLICY VALUES SURVEY 1

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Appendix. Searchlight segment distribution

A1. Searchlight policy segment [DERIVED, NOT A SURVEY QUESTION] <i>t78_efa_kpp_k9</i> <i>The nine-segment solution built on this survey (preprocessing_segmentation.R; 78-item EFA, k-means++ with k=9), shipped as searchlightsurvey1_segment_assignments.sav. This is the segmentation the fifteen-question classifier reproduces</i>	S7 Liberal Arts Left	10%
	S4 Lawn Sign Liberals	10%
	S2 The Neighborhood Watch	11%
	S6 Sticker-Shocked Skeptics	11%
	S3 The Center Square	15%
	S8 No Trespassing Populists	9%
	S5 Digital Traditionalists	9%
	S9 Stars, Stripes, and Steeple	10%
	S1 Cul-de-Sac Conservatives	14%