Healthcare Wording Test Survey Toplines

Online sample of 1493 likely voters fielded over web panels from June 24, 2026 to June 26, 2026 and weighted by gender, race, 2024 Presidential Vote, education and age. Respondents were also weighted by whether they passed attention checks. The margin of error is 3.4%.

1. Please select your gender:

Male	48%
Female	52%

2. What is the highest level of school you have completed or the highest degree you have received?

No high school diploma	2%
High school diploma or equivalent	26%
Some college, no degree	22%
Associate's degree	13%
Bachelor's degree	25%
Advanced degree (such as Masters, Professional, or Doctorate degree)	12%

3. Choose the race or ethnicity you consider yourself to be:

White	71%
Black or African American	11%
Hispanic or Latino/a	11%
Asian	3%
American Indian or Alaska Native	1%
Other race	3%

4. Do you approve or disapprove of the way Donald Trump is handling his job as president?

Strongly approve	20%
Somewhat approve	20%
Somewhat disapprove	9%
Strongly disapprove	48%
Not sure	3%
Total Approve	**40%**
Total Disapprove	**57%**
Net Total Approve	**-16%**

5. Did you vote in the 2024 presidential election?

Yes, I voted	94%
No, I didn't vote	5%
I'm not sure	1%

6. Who did you vote for in the 2024 presidential election?

(Asked only of respondents who answered 'voted' to voted_2024)

(n=1066)

Democrat Kamala Harris	49%
Republican Donald Trump	50%
Libertarian Chase Oliver	0%
Green Party candidate Jill Stein	0%
Independent Robert F. Kennedy Jr.	0%
Someone else	0%

7. Generally speaking, do you think of yourself as a Democrat, a Republican, an Independent, or something else?

Democrat	37%
Republican	35%
Independent	24%
Something else	4%

8. If you had to choose, would you say you typically lean more towards Democrats or more towards Republicans?

(Asked only of respondents who did not answer 'democrat' to party_self_id and Asked only of respondents who did not answer 'republican' to party_self_id)

(n=509)

Democrats	30%
Republicans	33%
Neither	37%

9. Do you have a favorable or unfavorable view of the following people?: Joe Biden

Very favorable	18%
Somewhat favorable	25%
Somewhat unfavorable	15%
Very unfavorable	41%
Not sure/never heard of	2%
Total Favorable	**43%**
Total Unfavorable	**56%**
Net Total Favorable	**-13%**

10. Do you have a favorable or unfavorable view of the following people?: Donald Trump

Very favorable	22%
Somewhat favorable	18%
Somewhat unfavorable	9%
Very unfavorable	48%
Not sure/never heard of	2%
Total Favorable	**41%**
Total Unfavorable	**58%**
Net Total Favorable	**-17%**

11. Where do you currently get your health insurance coverage?

Employer	38%
Marketplace/ACA	4%
Medicare	31%
Medicaid	14%
Uninsured	6%
Other	7%

12. Imagine the federal government were to play a larger role in American health insurance, replacing some aspects of your current insurance. Would you support the federal government becoming responsible for covering....: Prescription drugs

Strongly Support	40%
Somewhat Support	20%
Neither Support Nor Oppose	13%
Somewhat Oppose	7%
Strongly Oppose	11%
Not sure	9%
Total Support	**60%**
Total Oppose	**18%**
Net Total Support	**42%**

13. Imagine the federal government were to play a larger role in American health insurance, replacing some aspects of your current insurance. Would you support the federal government becoming responsible for covering....: Routine visits to your primary care provider

Strongly Support	43%
Somewhat Support	17%
Neither Support Nor Oppose	12%
Somewhat Oppose	7%
Strongly Oppose	11%
Not sure	10%
Total Support	**60%**
Total Oppose	**18%**
Net Total Support	**42%**

14. Imagine the federal government were to play a larger role in American health insurance, replacing some aspects of your current insurance. Would you support the federal government becoming responsible for covering....: Cosmetic care and plastic surgery

Strongly Support	9%
Somewhat Support	10%
Neither Support Nor Oppose	20%
Somewhat Oppose	18%
Strongly Oppose	31%
Not sure	10%
Total Support	**19%**
Total Oppose	**50%**
Net Total Support	**-31%**

15. Imagine the federal government were to play a larger role in American health insurance, replacing some aspects of your current insurance. Would you support the federal government becoming responsible for covering....: Labor and delivery care

Strongly Support	40%
Somewhat Support	18%
Neither Support Nor Oppose	14%
Somewhat Oppose	7%
Strongly Oppose	12%
Not sure	10%
Total Support	**57%**
Total Oppose	**18%**
Net Total Support	**39%**

16. Imagine the federal government were to play a larger role in American health insurance, replacing some aspects of your current insurance. Would you support the federal government becoming responsible for covering....: Surgeries and complex procedures

Strongly Support	39%
Somewhat Support	20%
Neither Support Nor Oppose	13%
Somewhat Oppose	6%
Strongly Oppose	11%
Not sure	10%
Total Support	**60%**
Total Oppose	**17%**
Net Total Support	**43%**

17. Imagine the federal government were to play a larger role in American health insurance, replacing some aspects of your current insurance. Would you support the federal government becoming responsible for covering....: Medical care for serious illness (cancer, heart disease, etc)

Strongly Support	47%
Somewhat Support	16%
Neither Support Nor Oppose	11%
Somewhat Oppose	5%
Strongly Oppose	11%
Not sure	10%
Total Support	**63%**
Total Oppose	**16%**
Net Total Support	**47%**

18. Imagine the federal government were to play a larger role in American health insurance, replacing some aspects of your current insurance. Would you support the federal government becoming responsible for covering....: Medical emergencies and emergency room care

Strongly Support	46%
Somewhat Support	17%
Neither Support Nor Oppose	11%
Somewhat Oppose	7%
Strongly Oppose	11%
Not sure	10%
Total Support	62%
Total Oppose	17%
Net Total Support	45%

19. Imagine the federal government were to play a larger role in American health insurance, replacing some aspects of your current insurance. Would you support the federal government becoming responsible for covering....: Weightloss drugs like Ozempic

Strongly Support	17%
Somewhat Support	15%
Neither Support Nor Oppose	21%
Somewhat Oppose	14%
Strongly Oppose	22%
Not sure	10%
Total Support	32%
Total Oppose	36%
Net Total Support	-4%

20. Would you support or oppose the U.S. creating a comprehensive national, government-administered health insurance plan – something like the Medicare coverage that people 65 and older get – that every American has the choice to enroll in? Americans who chose to enroll would receive comprehensive insurance, and the program would be funded through increased federal taxes combined with monthly payments from those enrolled.

(Asked conditionally: healthcare_plan_split <= 0.33)

(n=502)

Strongly support	26%
Somewhat support	22%
Neither support nor oppose	18%
Somewhat oppose	8%
Strongly oppose	13%
Not sure	13%
Total Support	**48%**
Total Oppose	**21%**
Net Total Support	**28%**

21. Would you support or oppose the U.S. automatically enrolling every American in a comprehensive government-administered health insurance plan – something like the Medicare coverage that people 65 and older get?

(Asked conditionally: healthcare_plan_split > 0.33 && healthcare_plan_split <= 0.66)

(n=492)

Strongly support	30%
Somewhat support	22%
Neither support nor oppose	19%
Somewhat oppose	8%
Strongly oppose	12%
Not sure	9%
Total Support	**52%**
Total Oppose	**19%**
Net Total Support	**33%**

22. Would you support or oppose the US creating a single, federally administered health insurance program covering all Americans that would replace private health insurance, including employer-sponsored plans? All Americans would receive comprehensive insurance with no premiums, deductibles, or copayments, and the program would be funded through significantly increased federal taxes.

(Asked conditionally: healthcare_plan_split > 0.66)

(n=499)

Strongly support	27%
Somewhat support	13%
Neither support nor oppose	16%
Somewhat oppose	12%
Strongly oppose	18%
Not sure	15%
Total Support	**40%**
Total Oppose	**29%**
Net Total Support	**11%**

23. Imagine there was a national federal government-administered health care plan that you could enroll in, similar to Medicare. If you chose to enroll, you would make monthly payments, would receive all your health insurance through this new plan, and be removed from your current insurance.

If you had to choose, would you:

Stay with my current health care insurance	70%
Switch to the federal government administered plan	30%

24. How much confidence do you have that the federal government could successfully administer a national health insurance plan?

A lot of confidence	8%
Some confidence	21%
Not too much confidence	29%
No confidence at all	30%
Not sure	12%